



Notice of meeting of

Executive

To:	Councillors Waller (Chair), Steve Galloway, Sue Galloway, Moore, Reid, Runciman and Vassie
Date:	Tuesday, 12 May 2009
Time:	2.00 pm
Venue:	The Guildhall, York

AGENDA

Notice to Members - Calling In:

Members are reminded that, should they wish to call in any item on this agenda, notice must be given to Democracy Support Group by:

10:00 am on Monday 11 May 2009, if an item is called in *before* a decision is taken, *or*

4:00 pm on Thursday 14 May 2009, if an item is called in *after* a decision has been taken.

Items called in will be considered by the Scrutiny Management Committee.

1. **Declarations of Interest**

At this point, Members are asked to declare any personal or prejudicial interest they may have in the business on this agenda.

2. Minutes (Pages 3 - 12)

To approve and sign the minutes of the meeting of the Executive held on 28 April 2009.

3. Public Participation

At this point in the meeting, members of the public who have registered their wish to speak regarding an item on the agenda or an issue within the Executive's remit can do so. The deadline for registering is **5:00 pm on Monday 11 May 2009**.

4. Executive Forward Plan (Pages 13 - 16)

To receive details of those items that are listed on the Executive Forward Plan for the next two meetings.

5. One City - Update on Economic Position (Pages 17 - 58)

This report follows up reports presented last year on York's economic position and asks Members to consider options for further action and areas of investment, in the light of the Budget Council decision to allocate £186,000 of LABGI money (Local Authority Business Growth Initiative) for follow-on initiatives.

6. Kerbside Recycling: City Wide Expansion 2009 - 2010 (Pages 59 - 68)

This report provides an update on the roll-out of kerbside recycling and alternate weekly collections to all households, to help achieve the City's 50% recycling target for household waste by December 2010.

7. Urgent Business

Any other business which the Chair considers urgent under the Local Government Act 1972.

Democracy Officer:

Name: Fiona Young

Contact details:

- Telephone – (01904) 551027
- E-mail – fiona.young@york.gov.uk

For more information about any of the following please contact the Democracy Officer responsible for servicing this meeting:

- Registering to speak
- Business of the meeting
- Any special arrangements
- Copies of reports

Contact details are set out above.

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Further information about what's being discussed at this meeting

All the reports which Members will be considering are available for viewing online on the Council's website. Alternatively, copies of individual reports or the full agenda are available from Democratic Services. Contact the Democracy Officer whose name and contact details are given on the agenda for the meeting. **Please note a small charge may be made for full copies of the agenda requested to cover administration costs.**

Access Arrangements

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Holding the Executive to Account

The majority of councillors are not appointed to the Executive (38 out of 47). Any 3 non-Executive councillors can 'call-in' an item of business from a published Executive (or Executive Member Advisory Panel (EMAP)) agenda. The Executive will still discuss the 'called in' business on the published date and will set out its views for consideration by a specially convened Scrutiny Management Committee (SMC). That SMC meeting will then make its recommendations to the next scheduled Executive meeting in the following week, where a final decision on the 'called-in' business will be made.

Scrutiny Committees

The purpose of all scrutiny and ad-hoc scrutiny committees appointed by the Council is to:

- Monitor the performance and effectiveness of services;
- Review existing policies and assist in the development of new ones, as necessary; and
- Monitor best value continuous service improvement plans

Who Gets Agenda and Reports for our Meetings?

- Councillors get copies of all agenda and reports for the committees to which they are appointed by the Council;
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City of York Council

Committee Minutes

MEETING	EXECUTIVE
DATE	28 APRIL 2009
PRESENT	COUNCILLORS WALLER (CHAIR), STEVE GALLOWAY, SUE GALLOWAY, MOORE, REID, RUNCIMAN AND VASSIE

225. DECLARATIONS OF INTEREST

Members were invited to declare at this point in the meeting any personal or prejudicial interests they might have in the business on the agenda.

Cllr Vassie declared a personal, non prejudicial interest in agenda item 6 (The Barbican Auditorium), due to his involvement in a contractual dispute with the surveyors commissioned to provide specialist advice on the Barbican building.

Cllr Waller declared a personal, non prejudicial interest in agenda item 9 (Local Area Agreement Delivery Fund), as the Council's appointee to the Board of the Ryedale Energy Conservation Group.

226. MINUTES

RESOLVED: That the minutes of the Executive (Calling In) meeting held on 7 April 2009 and the Executive meeting held on 14 April 2009 be approved and signed by the Chair as a correct record.

227. PUBLIC PARTICIPATION / WARD MEMBER COMMENTS

It was reported that there had been three registrations to speak at the meeting under the Council's Public Participation Scheme and one request to speak from a Ward Member.

Norman Fowler spoke in relation to agenda item 6 (The Barbican Auditorium), as a participant in both the annual Carol Concert and the Festival of Remembrance that had been held regularly at the Barbican prior to its closure. He emphasised the importance of the Barbican as a large and well equipped venue, with no equivalent in York, and expressed the view that the refurbishment costs outlined in the report were far too high, since the building was still in a reasonable condition.

Ted Griffiths also commented on agenda item 6, on behalf of the York Festival of Remembrance Committee. The Festival had been held at the Barbican for eighteen years, the last time in 2007, and a move to the Grand Opera House in 2008 had resulted in a fall in attendance figures and revenue due to the lower capacity of that venue. He urged Members

to make a decision about the future of the building as quickly as possible, as a suitable venue would need to be found soon for this year's Festival on 1 November.

Michael Hughes spoke in relation to agenda item 10 (Petition from Sovereign Park Residents), on behalf of the petitioners. He outlined the reasons for the petition, which had been signed by 87% of residents on the Sovereign Park development in Acomb, and asked that the Council act to instigate the process of adopting the highways etc in the locality as soon as possible, so that residents could receive the services that they were paying for through their Council Tax.

Cllr Simpson-Laing also commented on agenda item 10, as a Ward Member for the relevant area. She described the problems that had resulted from the developers' failure to comply with the Section 106 agreements attached to the planning permission and expressed disappointment that the Officer report on this item contained no input from the City Strategy department.

228. EXECUTIVE FORWARD PLAN

Members received and noted details of those items currently listed on the Forward Plan for the next two Executive meetings.

229. LISTENING, INFORMING AND WORKING TOGETHER: YORK'S COMMUNITY ENGAGEMENT STRATEGY

Members considered a report which presented for their comment and approval a draft Community Engagement Strategy for York, entitled *Listening, informing and working together*. This followed a progress report to the Executive meeting in December 2008, when Members had given approval to finalise the strategy and a 'toolkit' for its delivery.

The Strategy was designed to ensure that both the Council and the Local Strategic Partnership, Without Walls, understood what people wanted and needed from them. It had been produced in response to a number of drivers; in particular, the new Duty to Involve, set out in the Local Government and Public Involvement in Health Act 2007, and the Council's Single Improvement Plan.

The draft Strategy was attached as Annex A to the report. The results of consultation carried out with interested parties were presented in Annex B.

Having noted the comments of the Shadow Executive on this item, it was

RESOLVED: That the Strategy be approved, subject to inclusion of the following:¹

- a) Clear indication of how residents responding to consultation can track how their collective input has influenced decisions with, as a minimum, a requirement

that this is included on the Council's website in an easy to find location.

- b) Examples being quoted in documentation on consultation activities that are already taking place and are familiar to the public.
- c) Development of a Community Engagement Strategy for appropriate consultation with those residents under voting age.
- d) Clear instructions given in the writing of reports to Council meetings on what engagement with the public has fed into the report, the details that were given at the time of consultation on how this would impact on decisions, and how it will be reported back to the public.

REASON: To ensure a systematic approach to community engagement by the Council, in line with new legal requirements and the Council's own Single Improvement Plan, and to ensure that the outcomes of this engagement are made clear to the public.

Action Required

1. Amend to include these additional points before publication of the finalised Strategy

SC

230. THE BARBICAN AUDITORIUM

Members considered a report which outlined, and sought approval for, the next steps in a strategy designed to bring the Barbican Auditorium back into public use.

Since the last update report to Executive, on 3 March 2009, the LHL Group had been commissioned to undertake a full condition survey of the building. This work, and the specialist entertainment market advice commissioned from Drivers Jonas, had now been completed. The Council had also carried out some improvements to the condition of the building, including cleaning, removal of graffiti and security patrols. Key findings of Drivers Jonas' work were set out in paragraphs 11 to 18 of the report. An executive summary of the LHL Group's report was provided in Annex A.

Drivers Jonas had reviewed the options for future use of the Barbican and recommended that the options now be taken forward by the Council and developed further with those parties that had expressed an interest. The LHL report had identified a cost of £818k to bring the Auditorium back into a usable condition, plus £1.097m over the next five years. It was suggested that the Council should progress the work recommended by Driver Jonas and, at the same time, pursue one of the following options:

Option 1 – undertake immediately all the work necessary to return the building to a usable condition (cost - £818k) or

Option 2 – undertake immediately only that part of the work necessary to make the building wind and watertight, safe and secure (cost - £90k).

Option 2 was recommended, on the basis that this would protect the integrity of the asset whilst options for future use were explored. Drivers Jonas had advised against spending the full £818k at this stage, since pursuing an interim use would distract from, and may be incompatible with, the principle aim of identifying a long-term sustainable use for the building.

Having noted the comments of the Shadow Executive and the comments made under Public Participation on this item, it was

- RESOLVED: (i) That Option 2 in the report be approved, that is: to focus on progressing the work recommended by Drivers Jonas in order to develop options for the Barbican Centre through structured dialogue with the identified interested parties, whilst undertaking work now to make the building wind and water tight, safe and secure.
- (ii) That the Council's aspirations be agreed for the Centre; that is, that it should provide:¹
- a) the major conference and / or entertainment facilities for the City;
 - b) high quality facilities for the residents of York and for visitors, acting as a focus for important City events and a focus for civic pride;
 - c) opportunities for community involvement and activities;
 - d) no on-going requirement for public subsidy.
- (iii) That the following be agreed as the key next steps:
- a) Drivers Jonas to be retained as the Council's advisers, to work with Officers in preparing a succinct brief to be used as a basis for further structured dialogue with the interested parties, and to further develop the approach to the market.²
 - b) Essential work to be carried out to prevent any further deterioration of the Centre.³
 - c) Independent legal advice to be taken to assist Officers in all aspects of procurement.⁴
- (iv) That a further report be received, in the light of the structured dialogue, setting out the available options and the direction to be followed.⁵
- (v) That an allocation of £120k of additional one-off budget in 2009/10, funded from general contingency, be agreed, to cover the costs of the actions set out under the recommended option.
- (vi) That Officers be instructed to ensure that, within the next fortnight, posters are displayed at the Barbican, signposting residents as to how they can access alternative leisure opportunities in the City.

(vii) That Officers contact the organisers of the Festival of Remembrance and the Carol Service, to review how their events will fit into the programme of bringing the Barbican Auditorium back into use.

REASON: To enable future plans for public use of the Barbican Auditorium to be developed and progressed as soon as possible, and to ensure that the public and other interested parties are kept informed.

Action Required

- | | |
|--|----|
| 1. Take steps to ensure that all work on the Barbican remains focused on these aspirations | CB |
| 2. Prepare brief with Drivers Jonas, as agreed | CB |
| 3. Carry out essential repairs etc. to the building, as agreed | CB |
| 4. Commission independent legal advice on procurement | CB |
| 5. Schedule options report on the Executive Forward Plan | CB |

231. COMMUNITY STADIUM - UPDATE REPORT

Members considered a report which provided an update on the progress of the Community Stadium project since the last update report to Executive on 20 January 2009.

On 20 January, approval had been given to establish a Project Board, including representatives from all key partners, to take responsibility for the strategic development of the project. The Board would hold its first meeting in May 2009. The Board was supported by two working groups – a Partnership Group and an Internal Officer Group – which met on a regular basis.

The first main output of the project would be the preparation of the outline business case, for consideration by the Executive in June 2009. Specialist consultants had been engaged to undertake a feasibility study and provide specific evidence to support the business case. A fundamental element of the feasibility work was the extent to which the stadium could benefit the wider community. Relevant stakeholders had been approached to identify need and gaps in provision. Officers were exploring the potential for bringing together key stakeholders in the City and were currently speaking to the PCT, the Health Trust, universities and colleges and other service providers. On 5 February, the Partnership Group had agreed a Communication Strategy, supported by a Communication Plan and Media Protocol. The latter two documents were attached as Annexes 1 and 2 to the report.

Having noted the comments of the Shadow Executive on this item, it was

RESOLVED: (i) That the progress made to date on the Community Stadium project be noted.

(ii) That the approach set out be agreed and that the feasibility work and testing of potential partnerships to achieve wider community benefits be continued.¹

(iii) That a report summarising the outline business case be brought to the Executive in June 2009.²

REASON: For information and to ensure the continuing involvement of the Executive in the progress of this project.

Action Required

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| 1. Continue this feasibility work, as agreed | SS |
| 2. Schedule report on outline business case on the Executive Forward Plan | SS |

232. ACCESS YORK PHASE 1 PARK & RIDE DEVELOPMENT - UPDATE AND OUTCOME FROM THE CLIFTON MOOR SITE OPTIONS CONSULTATION

Members considered a report which provided an update on the progress of the Access York project and the results of consultation on the Clifton Moor Park & Ride site options.

With regard to the project as a whole, all of the Access York Phase 1 actions approved by the Executive on 29 July 2008 were being progressed. The outline design for Askham Bar Park & Ride was complete for planning purposes and an application would be submitted at the end of May. At the Poppleton Bar Park & Ride site, the challenge had been the outline design of the A59/A1237 roundabout. It was suggested that proposals for the roundabout be included in the supporting information for the Park & Ride site planning application, to provide an opportunity for public comment at the most appropriate time. It was now planned to be deliver and construct the scheme as one single large project, in order to maximise economies of scale and simplify the approvals process. This meant that the programme was dependent upon waiting for the outcome of the planning application for the Clifton Moor site, but completion was still planned for late 2011 or early 2012.

The results of public consultation on the four potential sites for Clifton Moor Park & Ride were summarised in paragraph 20 of the report. Feedback from the three affected ward committees was outlined in Annex 3. The majority (63%) of the consultation responses had shown a strong preference for Site 4. Subject to Executive approval, it was therefore proposed that the planning consultation process be progressed on the basis of Site 4 as the preferred site.

Officers at the meeting confirmed that consultation had also been carried out with businesses at Clifton Moor, the outcome of which was similar to the consultation with residents and showed a preference for Site 4.

Having noted the comments of the Shadow Executive on this item, it was

RESOLVED: (i) That Site 4 be approved as the preferred location for the Clifton Moor Park & Ride site and that the planning consultation process be progressed on the basis of this site.¹

REASON: In accordance with the results of public consultation on the four potential sites.

(ii) That the outline design for the A59 roundabout with the Outer Ring Road be approved, so that it can form part of the consultation process associated with planning matters for the Poppleton Bar Park & Ride site application.²

REASON: To enable the Major Scheme Bid to progress.

Action Required

- | | |
|--|----|
| 1. Proceed with planning consultation on the basis of Site 4 as the preferred site | SS |
| 2. Include the approved A59 roundabout design in the consultation | SS |

233. LOCAL AREA AGREEMENT (LAA) DELIVERY FUND

Members considered a report which presented the outcome of the assessment of bids made to the LAA Delivery Fund, together with a list of the projects recommended for funding.

Following the launch of the Fund in September 2008, a total of 88 bids had been submitted by the closing date of 30 January 2009. Of these, five had been registered as ineligible and one had been withdrawn. The remaining 82 bids, after an initial assessment by Officers, had been ranked in order of preference by members of the LAA Assessment Panel. On 9 March, the Panel had met to consider the overall scores and agree a prioritised list of bids. The scores awarded to each bid were attached as Annex A to the report, the Panel's final recommendations were set out in Annex B and a summary of project deliverables for each recommended scheme was provided in Annex C.

The Without Walls Executive Delivery Board had met on 1 April to discuss the Panel's views and had concluded that the list of recommended schemes represented a broad spread of projects, which would tackle many issues classed as 'high risk' by the delivery partnerships. However, they had agreed that scheme no. 39, Taking action against graffiti, was an issue for the Council to pursue and should therefore be removed from the short list and replaced by scheme no. 28, Capable Guardian. As a condition of funding, Capable Guardian should be asked to extend geographic coverage of their scheme. Members were asked to support the Board's recommendations.

Having noted the comments of the Shadow Executive on this item, it was

RESOLVED: That the Without Walls recommendation be accepted and that:

- a) Funding be awarded to the organisations set out in Annex B, subject to scheme 39 - Taking action against graffiti (£49,035) being replaced by scheme 28 - Capable Guardian (£50,000), in all totalling £611,697;¹
- b) The remaining funding be allocated to the first reserve scheme, no. 25 – Castlegate Meeting Need (£46,984), should appeals not be forthcoming.¹

REASON: To ensure that a wide range of projects are instigated to support delivery of outcomes for York's Local Area Agreement (2008/09 – 2010/11).

Action Required

1. Allocate the LAA funding as agreed and inform the relevant organisations SS

234. PETITION FROM SOVEREIGN PARK RESIDENTS

Members considered a report which provided a response to a petition presented at Full Council in January 2009, on behalf of residents of the Sovereign Park development, seeking a rebate and reduction in Council Tax.

The residents' request was based upon the premise that the Council Tax charge covered services that were not being received in their neighbourhood. However, the valuation for each chargeable dwelling under the Local Government Finance Act 1992 was carried out by the Valuation Office and not by the Council. There was no basis on which the Council could vary the sum payable according to which particular services were received and / or used by particular residents. The Council would fail to comply with the law if it did not carry out its duty to levy taxes in line with Council Tax bandings based upon property valuations.

Members noted that the underlying issue related to a delay in the adoption of public services on the development by the relevant authorities. Officers from City Strategy reported at the meeting that the adoption of the highways and open space / leisure areas by the Council should be completed within the next few weeks and that Yorkshire Water were also close to finalising the adoption of the services within their remit.

Having noted the comments of the Shadow Executive and the comments made under Public Participation on this item, it was

RESOLVED: (i) That the reasons for the petition, and the Council's response, be noted.

(ii) That the Scrutiny Management Committee be invited to consider whether a scrutiny review considering the reasons, and possible remedies, for the non-adoption of public services in new estates and roads in the City, might be a worthwhile use of their resources.¹

REASON: In order to respond appropriately to the issues raised in the petition.

Action Required

1. Ensure that this suggestion is referred to SMC

SS

235. CODE OF CORPORATE GOVERNANCE

Members considered a report which presented a draft Code of Corporate Governance for their consideration and approval.

The draft Code, detailing the governance arrangements that the Council currently had in place and structured around the six core principles set out in the CIPFA/SOLACE Framework, was attached as Annex 1 to the report. Overall responsibility for each element of the governance framework was identified in section 5 of the Code. Arrangements for monitoring compliance and effectiveness were set out in section 4.

The Officer Governance Group supporting production of the draft Code had been responsible for co-ordinating an overall review of the Council's governance arrangements, the early outcomes of which had been reported to Audit & Governance Committee on 31 March 2009. In addition, Internal Audit had conducted an annual review of the Council's internal control environment. Any areas of significant control weaknesses identified would be published in the Annual Governance Statement (AGS) and might feature as priorities in the refreshed Single Improvement Plan for 2009/10. The Code of Governance would be updated as required, in line with any improvements. Responsibility for monitoring the Code would rest with the Audit and Governance Committee.

Having noted the comments of the Shadow Executive on this item, it was

RESOLVED: (i) That the Code of Corporate Governance at Annex 1 to the report be approved.¹

(ii) That the intention to prepare an action plan to address any identified weaknesses in the Council's existing governance arrangements within the Annual Governance Statement and, where agreed, in the Single Improvement Plan be noted.

REASON: To enable the Council to comply with best practice and legislation in respect of its corporate governance arrangements.

Action Required

1. Publish the Code of Governance as the final version and publicise as required SA

236. REFUSE VEHICLE PROCUREMENT

Members considered a report which provided details of the procurement process for the replacement of six new refuse collection vehicles (RCVs) and one additional cage collection vehicle and sought approval to make a purchase order on the basis of the outcome of the evaluation process.

Members were reminded of the current funding and contract arrangements following the decision by the Bank of Scotland to exit the public sector operating lease market and the withdrawal of current contractors, DSG, from all non defence contracts. In the short term, the Council could fund vehicles through its own lease framework contract and use the Braintree Framework for the supply of refuse collection vehicles, thus removing the need to go through the OJEU procurement process until the best option for the fleet operations had been identified.

Tenders had been sought from six suppliers through the Braintree Framework Agreement and evaluated using the Most Economically Advantageous Tender (MEAT) analysis. For the six replacement RCVs, Terberg had received the highest score. For the new cage vehicle, LinkTip had scored the highest.

Having noted the comments of the Shadow Executive on this item, it was

- RESOLVED: (i) That the procurement process outlined in the report be noted and the outcome of the evaluation process approved.
- (ii) That approval be given for a purchase order to be made, so that the successful tenderers can be notified and orders placed.¹

REASON: In order to provide a suitable procurement solution in the short term, without incurring the additional costs of entering into a funding agreement with an alternative bank.

Action Required

1. Make the purchase order and notify successful tenderers KS

A Waller, Chair

[The meeting started at 2.00 pm and finished at 3.15 pm].

EXECUTIVE FORWARD PLAN

Table 1: Items scheduled on the Forward Plan for the Executive Meeting on 26 May 2009		
Title & Description	Author	Portfolio Holder
<p>City of York Council Data Quality Policy</p> <p><i>Purpose of report: To outline the Data Quality Policy.</i></p> <p><i>Members are asked to: Sign off this corporate policy. It has been used in draft for some time and has been to Audit & Governance Committee. It now needs the Executive's seal of approval</i></p>	Nigel Batey	Executive Member for Corporate Services
<p>Single Improvement Plan (SIP) Refresh</p> <p><i>Purpose of report: To set out potential topics for inclusion in the 2009/10 Single Improvement Programme.</i></p> <p><i>Members are asked to: Decide on the final list of areas for corporate improvement.</i></p>	Helena Nowell	Executive Member for Corporate Services
<p>Staff Survey</p> <p><i>Purpose of report: To inform Members of the results of the sixth staff survey.</i></p> <p><i>Members are asked to: Note the results.</i></p>	Matt Beer	Executive Member for Corporate Services

Table 2: Items scheduled on the Forward Plan for the Executive Meeting on 9 June 2009		
Title & Description	Author	Portfolio Holder
<p>The Efficiency Review</p> <p><i>Purpose of report: To report back on the outcomes of the 12 week Efficiency review undertaken by the CYC efficiency Partner, Northgate Kendric Ash. The report will set out detailed findings of the review and proposals for establishing an efficiency programme to deliver £15m savings over three years.</i></p>	Tracey Carter	Executive Member for Corporate Services

Members are asked to: Approve the proposals contained in the report

Table 3: Items slipped on the Forward Plan with the agreement of the Group Leaders					
Title & Description	Author	Portfolio Holder	Original Date	Revised Date	Reason for Slippage
<p>Local Development Framework Core Strategy Preferred Options</p> <p><i>Purpose of report: To request that Members of the Executive approve the draft LDF Core Strategy Preferred Options document for consultation in late Spring.</i></p> <p><i>Members are asked to: Approve the proposed draft LDF Core Strategy Preferred Options for the purpose of public consultation, subject to the recommendations of the LDF Working Group.</i></p>	Martin Grainger	Executive Member for City Strategy	12 May 2009	tba	To allow Officers more time to consider the LDF Working Group recommendations and the implications, and to complete the report
<p>Customer Strategy</p> <p><i>Purpose of report: The report presents a revised Customer Strategy and Delivery Plan following previous consultation with</i></p>	Jane Collingwood	Executive Member for Corporate Services	12 May 2009	23 June 2009	To enable the Strategy to be considered after the Efficiency Review report has been presented to Executive, so that it can be set properly in the context

<p><i>the Executive in October 2008 and extensive internal and public consultation.</i></p> <p><i>Members are asked to approve the final strategy, new Customer First Standards and Customer Care Behaviours, agree the proposed governance arrangements and delivery plan and approve the draft customer leaflet.</i></p>					<p>of the Effective Organisation agenda and the Efficiency Programme.</p>
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The Executive12th May 2009

Report of the Director of City Strategy

One City – update on economic position**Summary**

1. This report follows up reports presented last year under the One City banner on York's economic position. These recognised that the Council and its partners can take action to assist the city during this period of downturn to help business as well as those individuals and communities hardest hit. This report sets out options on further action and areas of investment which the Executive is now asked to consider in the light of the Budget Council decision to allocate £186,000 of LABGI money (Local Authority Business Growth Initiative) for follow-on initiatives.
2. The One City project has a good strategic fit with the long term aspirations of the city under the Inclusive City, Learning City, Sustainable City and Thriving City themes in the Sustainable Community Strategy and the council's Corporate Strategy.

Background

3. Members will recall that an initial report on the changing economic situation was first considered by the Executive in July of last year, which this paper seeks to update. York is initially better placed than some other cities to respond to the changing economic picture. It has enjoyed relatively high levels of employment and encouraging economic growth over recent years especially in the technical, creative and scientific sectors. The City has strong partnership working and a good support infrastructure which is responsive to changing economic circumstances and which will be key to ensuring that York remains vibrant and successful at attracting investment and visitors. Whilst apparently affluent, there are, however, significant pockets in York where deprivation is relatively high and where action is required if the circumstances of those least well off are not to be exacerbated by the prevailing economic climate.
4. Previous actions approved by the Executive in response to the changing economic situation under the One City project concentrated on 3 strands
 - Supporting business
 - Boosting confidence
 - Supporting those most vulnerable

Updates on the progress of each of the projects supported are detailed from paragraph 14.

5. Since the last report to the Executive, the economy of the United Kingdom has officially gone into recession. In York, the number of people claiming Job Seekers Allowance has continued to increase and now stands at 3,587, 2.9% of the working age population (March 2009 NOMIS), representing a 93% increase on the figure of 1,879 for March 2008. And there have

been high profile job losses such as the 540 recently announced affecting both permanent and contract staff at Norwich Union/Aviva.

6. Whilst this growth in JSA claimant figures is dramatic, it needs to be considered within a wider regional and national context which shows that York's trend for comparatively high employment continues despite the recession. Starting from a low base, the percentage growth in the number of people claiming JSA in the city belies the relatively small numbers involved. This is not to detract from the seriousness of the situation but shows that York is still performing consistent to its starting position and relative to the wider economic context.
7. The data confirms this analysis and actually shows York performing comparatively better than before – in March 2008 York's rate of JSA claimants was 1% point below that of the region and 0.7% below the national rate, figures to March 2009 show that that gap has widened with York's JSA claimant rate presently standing at 1.7% points below that of the region and 1.1% points away from the national picture (The regional and national figures at March 2009 respectively are 4.6% and 4.0% of the working age population). This seems to support the recent analysis by the Work Foundation which highlighted that unemployment as a percentage of the local population is rising most sharply in the old industrial and manufacturing areas in the north of England, the Midlands and Wales, places which in many cases had yet to recover fully from previous recessions or are still transitional in their move to post-industrial economies; a situation not typified by York's experiences.
8. Local Government of Yorkshire and Humber indicate that our area is one of those most badly affected by the recession, but again when looking at vacancies available in the city, York is performing well against the region. Job Centre Plus indicate that there are 2.8 JSA claimants per unfilled jobcentre vacancy in the city, nationally this stands at 6.4 and regionally the ratio is 8.1 claimants per vacancy (March 2009). This data also shows that the ratio of vacancies to claimants in the city has altered less significantly than elsewhere – in March 2008 the rate in York was 1 claimant per vacancy and regionally 2 per vacancy.
9. Local agencies such as the Citizens Advice Bureau and Future Prospects report a steep increase in the number of people seeking debt advice. It is sought by approximately 50% of people visiting the CAB, who have also seen significant rises in the number of people wanting advice on benefits, housing, employment and other problems precipitated by tough economic times such as relationship breakdown. The council's benefits service reports an increase in the total number of claimants for 2008/9 of 6.7%, with half of these applying in the quarter January to March (the rise in 2007/8 was 0.2%).
10. Two significant reports have been produced in relation to York's economy. In March, the Centre for Cities policy institute published its report "York: Prioritising Prosperity" as part of its research programme for unlocking city potential and sustaining city growth. The report has been published on the websites of both the Council and the Without Walls Local Strategic Partnership. It is to be considered further at the next meeting of the York Economic Partnership. Yorkshire Cities have also commissioned work examining cities within the region which highlighted that York performs well against the indicators that assess economic resilience. The work especially noted the diverse economy and flexibility of the high quality work force in adapting to changing economic circumstances – leading to lower levels of, and less time spent as, claimants than the average .
11. At the start of April, it was announced that Higher York – which is a partnership of the Council with the 4 higher education institutions in the City – had been successful with its bid to the Higher Education Funding Council for England (HEFCE) for £600,000, to be used to support businesses and those seeking work or re-training.

12. In response to the current economic situation, the budget meeting of the Council agreed to allocate £186,000 from the LABGI grant for additional one-off projects.

Consultation

13. Previous consultation has taken place with the York Economic Partnership, York Business Forum, Science City York, york-england.com, Visit York, York Professionals, Retailers Forum and chamber of Commerce. The actions recommended in this paper have been derived from close co-operation with partners who work with the council in planning for the city's prosperity.

One City – Project update

14. One City seeks to identify areas of investment and projects which can be supported in the short-term to assist the city through recession. In effect, taking such an approach is intended to tackle the symptoms of the downturn rather than provide a strategic response to it. Importantly, in addition to providing short-term support where it is needed, the initiatives supported under the One City theme also help to demonstrate that the city remains responsive to the changing economic picture and supports the council's profile as lead co-ordinating partner. This responsiveness is also important as it helps build confidence which, as the experience of previous downturns demonstrates, is vital in encouraging recovery and returning levels of spend and investment by both businesses and individuals.
15. The One City initiatives focus on short-term symptoms and clearly complement a wider strategic context which is focussed on ensuring that the city is well equipped to emerge from the recession. Initiatives proposed in this paper pick up on these links between short-term responsiveness and long-term planning. Skills is a key example, and an area of great importance to the city's future prosperity. This point was emphasised in the recent Centre for Cities report 'Prioritising Prosperity' which cited York's high level of skills as a key attribute when recovering from the down-turn. In addition there are specific actions proposed in this paper which compliment the strategic priorities of the Learning City Partnership and are in response to prevailing circumstances. Further details can be found later in this report and in Annexes B, C and D. Further details of the council's work in partnership to shape York's long-term economic future are also considered in the section on business confidence.
16. The projects which the Executive supported in the initial One City paper were
17. Matching funds with partners including Aviva/Norwich Union and York Professionals to establish an enterprise fund. The scheme is designed to assist existing businesses under three years old or people who are out of employment and are considering setting up a new business within the city. York traditionally has a comparatively low rate of new business start-ups and though take-up of the fund has initially been slow, its provision is an important resource in supporting new business growth.
18. Funding enterprise work in schools, delivered by NYBEP. They have been in touch with each of the city's secondary schools and are at various stages of organising and delivering the programme of half-day enterprise challenges with 10 of them. The training is aimed at Year 9 learners who will be challenged to take part in activities that develop their business acumen and skills and will include the development of marketing materials to promote their ideas and a formal presentation in the hope of securing investment.
19. Sustaining the activities of the City Centre Partnership. Funding has gone to provide project support to a number of on-going initiatives which required sustaining following the decision not to continue with the Chief Executive's post. These include maintaining an active dialogue through the Retailers Forum, encouraging private sector involvement with city centre

promotional activities, developing new initiatives such as the Minster Quarter and taking a longer term view of the development of the city centre through the Area Action Plan. Further actions to support the vitality of the city centre are also proposed in this paper.

20. Joint funding for the production of a York on a Budget Booklet which provides useful information on money management. The booklet has been recently produced and is available from public receptions around the city, in libraries and on the council's website.
21. Provision of 3 York Credit Union Community Saving Points. In addition to the 3 saving points identified, a number of ward committees have also considered the establishment of CSPs following joint bids submitted by the credit union and CAB. Nine Ward Committees have provisionally agreed to fund the establishment of CSPs, but are awaiting confirmation of their budget carry-forwards in June before being able to fully commit. This means a delay to the establishment of the savings points funded via One City, the establishment of which will need to ensure that they compliment and not duplicate ward provision. The ward bids submitted by the CAB and Credit Union also show the potential capacity of the CSPs to form a community base from which additional financial and support services can be delivered.
22. In addition, the Council's website has been updated to signpost residents and businesses to relevant support. Two major events providing support and advice for individuals and businesses were held at York racecourse on 11th and 12th March, called Thrive and Survive and Support for You, these were funded by Yorkshire Forward and co-ordinated by the Council with partners. The Council is also supporting the York Means Business campaign, initiated by The Press.
23. Of course a range of other work has also progressed city wide since the publications of the first One City report. Some of this work includes-
24. A credit crunch fair which was organised by Housing Services at the Guildhall in early December and featured a range of stalls from a variety of organisations providing information on ways of cost cutting, managing debt and living on a budget.
25. Procurement hosted an event on how to do business with the council in February and provided similar support at the Thrive and Survive event at the racecourse.
26. The Energy Efficiency Partnership has been working actively to promote the availability of the York Energy Efficiency Grant which provides support for those over 60 to buy cavity wall insulation and people over 70 to fit central heating. The grant does to relate to benefit entitlement and effectively fills a gap in provision when compared with national grants.
27. In January a Mortgage Rescue Scheme was launched by the Golden Triangle Partnership (a partnership of York, Harrogate and Leeds councils). Almost £500k of funding is available to assist eligible homeowners at risk of repossession to either remain in their homes or where this isn't feasible to enable a planned rather than forced sale of their home.
28. To maximise the use of existing social housing stock, a brand new development of 6 two bedroom apartments in York were let to council tenants downsizing from 3 bedroom houses. Interest in the scheme was such that further opportunities to promote downsizing are being sought.
29. A review of case studies from other local authorities which show their responses to the recession indicate that measures such as those above have also been widely implemented elsewhere. York has signed-up to a regional economic pledge which includes a commitment to pay suppliers promptly, where able use procurement to the benefit of local businesses, support agencies providing advice and guidance services and co-ordinate partnership action

across issues including health, education and community safety. Other councils have also supported the growth of credit unions in their area and recognised the importance of delivering services according to the needs of specific communities or groups. Like York, there has also been a significant focus on ensuring that businesses and residents are served with better access to information and support. Other authorities have also seen the importance of enhancing and promoting retail and visitor centres, especially those which encourage people into town and city centres.

30. Comparing our approach with that of other areas again goes to support the notion that York is well-placed and that the council is effectively responding to the recession and meeting the changing needs of customers. York is well served by an economic strategy supported by strong partnership working, and this has enhanced the city's ability to respond. The establishment of the Business Forum too was timely for ensuring that the voice of business is influential in managing economic policy.
31. York's response to the recession might be improved, however, by greater co-ordination of actions and initiatives to support individuals and promote social and financial inclusion. Given the spread of council services involved in this work it is harder to locate lead responsibility and it is also an area in which a great many other agencies, especially in the third sector, are actively at work in the city. In response, the council's Corporate Management Team have called for the formation of a group of Chief Officers to better co-ordinate the council's efforts. They recognise that whilst this isn't a complete solution, the establishment of a forum at which information can be shared and links between different areas of work made will have a beneficial impact on steering financial inclusion work. Directors have each been asked to nominate a relevant Chief Officer from their directorate to form the group which will be chaired by the Head of Economic Development.

Business and confidence

32. The Council's latest Business Survey for the last quarter of 2008, revealed that businesses were losing more staff than taking them on, with more businesses also reporting decline in sales and investment. Confidence in future sales had also fallen leading to decreased confidence in future employment expectations. Whilst over 90% of businesses still acknowledged that York remains a "good" or "satisfactory" place to do business, there obviously remains room to improve the business environment and encourage confidence. Since the survey was undertaken, outside commentators have suggested that there may be a few signs of increased confidence within the national economy. The next business survey will cover the first quarter of 2009 and will be able to provide evidence as to whether this confidence has permeated through to the local level. A full analysis of the York Business Survey is available at:-
[http://www.york.gov.uk/business/Business support and advice/Economic intelligence/](http://www.york.gov.uk/business/Business%20support%20and%20advice/Economic%20intelligence/)
33. The Yorkshire Cities research and the previously published annual competitiveness index highlight York as a competitive and resilient city, able to recover quickly and effectively from the economic downturn. In addition, the Cities Outlook for 2009 produced by Centre for Cities shows York to be the only northern city shown in the best ten of 64 comparator areas in measurements of social deprivation and skills levels. These studies point to the factors which attract investment and where the council's strategic focus, with that of its partners, has been aligned – by improving the qualifications of school-leavers, raising skill levels, helping unemployed people back into the workforce, attracting knowledge based industries and encouraging entrepreneurship. Clearly, however, it is important not to be complacent of recovery at this critical time.

34. The development of city-wide strategies for the future ensure a continuing focus under the Thriving City, Learning City and Inclusive City objectives. The Council's Corporate Strategy has been refreshed to better align it to the SCS and ensure that the Council's commitment to these themes is clear. Performance against strategic objectives is also managed in the medium term through the Local Area Agreement.
35. The Council has a strong track record of working in partnership to ensure the city's continuing economic progress with for instance Science City, Visit York, Business Link and City Centre activities. This has ensured that the Council is a key player in helping to shape and support the city's economic future and has good channels of communication through which the needs of the business community are understood. Since the Future York report and partly in response to the joint party protocol which identified jobs and business support as a key issue, the Council has worked with Yorkshire Forward and york-england.com to strengthen and co-ordinate its approach to key account management (i.e. understanding the needs of key businesses in the City in a formalised and managed approach). The York Economic Partnership has now met twice and will consider the Centre for Cities report at its next meeting. At their previous meeting, a specific focus was given to the changing economic situation with issues covered including addressing the perception of the City being "open for business" with respect to new development, marketing and branding the City, creating green jobs, improving links between Higher Education and Business as well as improving the skills profile and competitive advantage of York's workforce.
36. Two meetings of the York Business Forum have now taken place and this provides a vital conduit for city communication and support for business confidence. Its initial meetings have highlighted significant consensus around the priorities for York's development and demonstrated the group's potential to help shape the city's future. Similarly, the last meeting of the York Business Forum considered the current economic situation and further responses that could be made to this. The general feeling from that meeting was that the City is well placed to respond and whilst being realistic about the impact, businesses were keen to be positive and proactive in dealing with this. The initial responses approved by the Council were supported and the Forum were keen to be kept informed on any review and subsequent actions taken.
37. A key initiative for the Council, which has also been recommended by the Business Forum, is to sustain the economic vitality and viability of York City Centre, both in respect to the direct employment generated here and also due to the impact a thriving city centre has on business confidence. Previous reports to the Executive have highlighted the importance of maintaining an active dialogue with retailers and traders through the Retailers Forum, encouraging private sector involvement with promotional activities, developing new initiatives such as the Minster Quarter and taking a longer term view of the development of the city centre through the City Centre Area Action Plan. Additional initiatives that are recommended for short term support through the LABGI monies are:
- Research and marketing campaign aimed at York's hinterland shopping catchment to encourage shoppers to come to the City instead of other potential locations
 - Additional funding to enhance the attractions offered by York in Bloom and Illuminate York in order to provide City Centre showpieces
 - A specific initiative to improve shop fronts to long term vacant shops in prominent locations (further details set out in Annex A).

Support for these initiatives will support the Council's aim to maintain the economic vitality and viability of the City Centre through increasing footfall.

Procurement

38. The Council spends approximately £100 million per year in the discretionary purchasing of external goods and services. EU procurement legislation prevents the Council from positively discriminating in favour of local suppliers, but it does work to promote the availability of contracts with them and ensures that there is full visibility of tendering opportunities. The procurement team has been active in recent events aimed at supporting local businesses and has also been in contact with the Chamber of Commerce to ensure that local businesses are aware of this facility and are equipped to take advantage of tendering opportunities.
39. Further work is also underway to ensure that third sector organisations are fully supported through the application for tenders and again has ensured improved transparency about the contracts available. Local suppliers are also advantaged by the council's commitment to building sustainability into the awarding of its contracts, where transportation of goods or travel expenses are concerned for instance and such considerations are likely to be of increasing importance as the council becomes subject to carbon tax. The authority also has scope to influence contractors in the selection of local subcontractors.

Supporting individuals

40. The Council has already approved support for the Credit Union and the York on a Budget booklet co-ordinated by the CAB. Members will also be aware of the Kingsway West initiative aimed at addressing levels of deprivation in the only neighbourhood in the City falling within the 10% most deprived nationally. Initiatives within this project include :-
- Training and work – with Future Prospects advising
 - Benefits take-up and financial advice for individuals and through targeted events
 - A health campaign using local GP surgeries
 - Growing your own food initiative
 - Credit Union – a new pay-in point alongside awareness raising
 - Heating costs – good practice awareness/advice
41. As with Kingsway West, the initial One City report noted the importance of ensuring support services are community based and co-ordinated according to specific need. The establishment of the 3 Credit Union Community Saving Points approved last time has been slightly delayed whilst the outcome of applications to ward funding for further saving points is resolved. 9 wards have agreed to fund a CSP in their area which will also provide access to CAB services. Ward Committees are due to receive confirmation in June of budget carry overs into 2009/10, after which the location of the 3 remaining areas in which the CSPs funded by One City can be decided.
42. There is further opportunity to coalesce support services around the establishment of CSPs in keeping with the model used in Kingsway West. This potential will be enhanced through the Ward Stories project which will provide improved understanding of the specific needs of neighbourhoods. To this should be linked the work in LCCS to tackle inequalities for children and families by involving agencies with schools to develop solutions to local issues. Again, one of the first actions of the project will be to generate locality data in the design of services.
43. This range of work here again suggests some of the difficulties of co-ordinating social and financial inclusion projects which span the work of a range of council services and partners.

44. The Homelessness Forum have suggested greater co-ordination across council departments also and have in addition recommended the establishment of a dedicated helpline to provide support and signpost to other agencies and sources of help. Such a scheme provides access to information for people without access to the web and is an effective way of reaching a wide audience with the help they need. It is suggested that further work proceed to test the value and feasibility of this service
45. The forum also suggested the use of targeted advice and guidance roadshows working out in communities where they could be easily accessed. Their recommendation is that these could be run at supermarkets, and the Executive are also asked to consider this suggestion, though further work is required to establish potential costs.
46. Future Prospects have witnessed a significant increase in demand over the last year, delivering, for instance, 40% more in-depth advice sessions than in 2007/8. During 2008/9 the service supported 367 people into paid employment, 119 of whom were disabled and 69 under 25. In addition they are dealing with heightened demand for specific debt and benefits advice. Whilst certain aspects of this service are not advertised by Future Prospects, it is increasingly being sought as part of the search for new employment. It is recommended therefore that the Council provides funding through the LABGI monies to enable Future Prospects to directly employ a post for 12 months to respond to this need.
47. A range of projects have recently been supported through allocation of the LAA fund, many of which either directly relate to work and training issues or seek to make improvements to general well-being. Those which have a clear alignment to this agenda include
 - Utilising employee and student volunteers from the University of York to provide disadvantaged children with alternative and positive activities which promote learning.
 - Supported work placements and employability programme for care leavers and young people who are not in education, training or employment.
 - Facilitating a multi-agency Volunteering Strategy for the city that will increase the amount of voluntary activity taking place.
 - Employment of a JobCentre Plus Advisor to operate on an outreach basis associated with children's centres to boost jobless parents' employability skills.
 - A City Wide Campaign to Tackle Fuel Poverty
48. A number of other projects which did not meet the criteria for funding as fully as others are unsupported but remain viable and potentially useful schemes. Again, a number have clear relevance to the One City agenda. Support will be offered to unsuccessful applicants to see how proposals may be taken forward.

Skills and Worklessness

49. The Centre for Cities report highlights the importance of skills and enterprise for the future prosperity of York. It recognises that York has a relatively strong skills profile, with good levels of attainment and a high percentage of high level skills. It also notes that high-quality educational provision and a ready workforce are key incentives to attract inward investment and allow York to "punch above its weight" in the knowledge economy. Equally, training and skill development are essential to enable support economic inclusion from all sections of the population of the City. Additional initiatives that are recommended for support through the LABGI monies are:

- Funding to sustain in the next year the prioritised activities of the Learning City Partnership (see attached Annex B), particularly those related to employer engagement in skills and enterprise development
 - Funding to extend the work of Higher York, particularly focussed on achieving higher level skills in the workforce
 - Funding to support the Skills Fest, planned for June involving a wide range of partners (further details set out in Annex C)
 - Seedcorn funding to examine the scope for developing and extending a construction skills academy on the basis of encouraging the development of local labour as part of major development projects in the City such as the University expansion at Heslington East and the HSBC data centre at Monks Cross (further details are set out in Annex D).
50. Support for this initiatives will be focussed on delivering measurable outcomes in support of LAA targets in relation to NVQ performance as well as increasing the number of local businesses accessing Train2Gain funding. This will also support the achievement of objectives set out in the Council's refreshed corporate strategy.

Impact on the council

51. The recession has inevitably placed increased pressure on the council and it's services, demand for which has changed as a direct result of the economic circumstances and which in turn has financial implications for the authority. This paper has already, for instance, referenced the significant increase in the number of people claiming benefits, up 6.7% in 2008/9. In response to this pressure, the Department for Work and Pensions have made approximately £93,500 available to York to assist the administration and processing of applications for Housing and Council Tax benefits.
52. In the case of many other services though, the council will have to work to adjust and absorb the impact of the economic circumstances without external help. The response to recession can often be to reduce public spending, but there is a considerable danger with such a policy that the changing needs of customers are not met and particularly those of the most vulnerable in society. The council is keen to ensure then that managing the impact of the recession on its services is supported by clear assessment of risk and is properly influenced by the council's efficiency agenda which will ensure that the needs of customers continue to feature uppermost in the design of services.
53. Officers from around the council recently collaborated in an exercise to identify the risks to the organisation associated with the recession. These will be presented to members shortly before they are fully incorporated onto the corporate risk register. The array of risks identified goes to indicate the wide-ranging effects of recession and the likelihood that each service will be affected in some way. The risks identified highlighted the significance of potential loss of revenues through, for instance, tax payments and the reduction in interest on cash balances as well as increased costs from higher demands for services. The list also shows how the recession influences people's behaviour and the knock-on effect that this has for services, examples would include the rise in anti-social behaviour in residential areas rather than the city centre as more people chose to socialise at home or the potential increase in acquisitive crime and the availability of counterfeit merchandise. Further work has been initiated to identify specifically financial risks to the council, and these too will be reported shortly.

Options

54. The following initiatives are recommended for consideration by the Executive as part of the Council's further response to the current economic situation, utilising available LABGI monies agreed at the Council budget meeting. In essence, the focus of further short term investment from the Council is centred on: sustaining the economic vitality and viability of the City Centre; further support for those most in need; and pump-priming of skills initiatives to support those seeking new employment opportunities and to ensure that there is a skilled workforce in place to aid a speedy recovery of the local economy from the global recession. If Members decide to commit investment to these recommended options set out below, then it will be necessary to develop firm delivery arrangements to ensure that there are measurable benefits and outcomes from the Council's investment.

- Agree to commit £25,000 to Visit York to enable a research and marketing campaign to attract shoppers from York's hinterland shopping catchment area into the city centre (see para 37)
- Agree to commit £20,000 as a one-off contribution to enhance the York in Bloom campaign (see para 37)
- Agree to commit an additional £30,000 as a one-off contribution to enhance festive showpieces and Illuminate York (see para 37)
- Agree to commit £15,000 to the York shop-front scheme (see Annex A)
- Agree to commit £30,000 to enable Future Prospects to employ an additional worker for 12 months focussed on providing and co-ordinating debt advice (see para 46)
- Agree to commit £20,000 to supporting the action plans of the Learning City partnership to support skills and enterprise (see Annex B)
- Agree to commit £20,000 to supporting the action plans of Higher York in achieving Higher Level skills in the City's workforce (see para 49)
- Agree to commit £ 5,000 to the Skills Fest initiative (see Annex C)
- Agree to commit £ 5,000 to the development and extension of a construction skills academy in York (see Annex D)

Corporate Priorities

55. The actions in this report support the Inclusive City, Learning City and Thriving City elements of the Sustainable Community Strategy and the Council's Corporate Strategy.

Implications

Financial

56. In summary, the options set out above would require the commitment of £170,000 out of the allocation of £186,000 for financial resources to be committed by the Council from the LABGI monies.

Human Resources (HR)

57. The HR implications of this paper relate to the proposed funding for posts as detailed above

Equalities

58. This paper proposes action which promotes financial inclusion and economic participation for all.

Legal

59. There are no immediate legal implications.

Crime and Disorder

60. This paper supports the consideration of crime and disorder in the context of deprivation in ward planning as demonstrated by the Kingsway Pilot.

Information Technology (IT)

61. There are no strategic IT implications.

Property

62. There are potential implications for property related to the proposed initiative to respond to the increased number of empty business properties in the city.

Risk management

63. A report will shortly be presented to the Executive showing a list of corporate risks associated with the recession which have been identified by council officers from across the organisation. These effectively act as the risk assessment associated with this report.

Recommendations

64. Members are asked to consider the options set out from paragraph 54 of this report as the basis of the Council's further response to the impact of the changing economic situation.

65. Members are asked to agree to receive further updates on York's economic climate and assessment of the effectiveness of actions initiated as a result of this report.

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Report Approved 29th April

For further information please contact the author of the report

Wards affected – ALL

Specialist implications officer

Financial – Patrick Looker

Annexes

- A** - Street Fascias Project Summary
- B** - Learning City York - Key priorities 09-10
- C** - York SkillsFest
- D** - Developing a construction skills vision

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Annex A



York Street Fascias ‘ Windows of Opportunity’ – Project Outline

Background	<p>The current economic climate has resulted in an increasing number of retail premises in the city centre becoming vacant and subsequently, making the city street scene look unsightly and run-down in certain areas.</p> <p>There is an increasing concern regarding the detrimental impact this has on the city and with the forecast of a worsening economy, a flexible plan is needed to address the situation in both the short and the long term.</p>
Objectives	<ul style="list-style-type: none"> • Aim for win-win scenario; <ul style="list-style-type: none"> ○ street scene is improved to the public ○ other businesses in the area are supported via improved appearance of surroundings ○ letting agents benefit from improved marketing appeal and additional/diverse communication of property ○ city presented as proactive and creative in approach to ongoing issue • Devise a creative and contemporary art project that incorporates new technology at the heart of the project • Provide a canvas for new and innovative digital image creations • Engage with the public and businesses • Create a talking point that reflects on both the city and the YMT (and potentially other parties) as forward thinking, proactive and innovative
Concept	<p>Provide a minimum number of city centre vacant buildings as a canvas for digitally created images.</p> <p>Communicate the project purpose to creatives/artists in York and surrounding areas. Detail deadlines, sizes and artwork specs required. Feature a link to a flickr site which features the shop fronts and images that can be downloaded as a design framework.</p> <p>The shop frontage is taken as a whole canvas and vinyl's are produced to cover these windows with an end result of a complete image across the building's front.</p>
Costs	<p>Costs for window vinyls vary greatly dependent upon the size and scale of the window space on each site. Costs could therefore range from £400 through to £1000 per site.</p>

Annex A

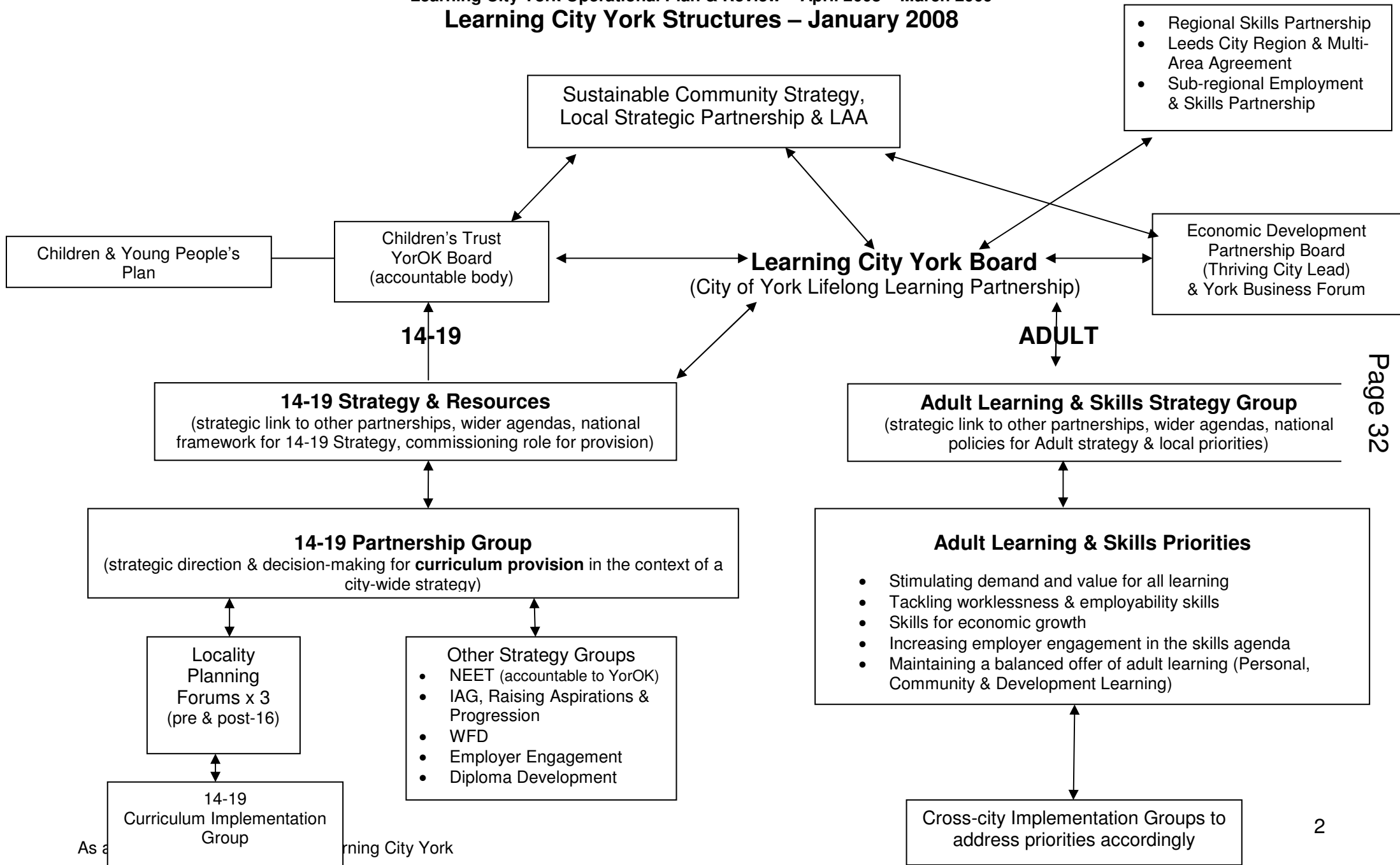
	<p>A budget of £15,000 has initially been requested with a target of a min. of 10 sites to launch to initiative.</p> <p>The project is also being supported in kind by the teams of Marketing and PR teams of both YMT and Visit York.</p>
Contacts	<p>York Museums Trust – Janet Barnes and Mike Woodward t: 01904 687687</p> <p>Visit York – Sarah Hanson t: 01904 554611</p>

Learning City Strategic Priorities 09 – 10

April 2009

- 2 Partnership Structures**
- 3 Strategic Priorities Agreed 08-09**
- 4 – 8 Strategic Priorities 09-10**

Learning City York Structures – January 2008



Summary of Strategic Priorities for Learning City York 2008/09

By facilitating collaborative partnership working, **Learning City** aims to stimulate enthusiasm and value for learning that widens participation and attainment

Strategic Partners: LA, LSC, GO, YorOK	14-19	Key Strategic Issues	19+	Strategic Partners: EDU (LA), YF, LSC, Leeds City Regions
Delivery Partners				Delivery Partners
Schools Colleges WBL providers (PiP) NYBEP	<ul style="list-style-type: none"> National Entitlement Raising participation age Generic work readiness skills Entrepreneurship 	Curriculum Development <i>(skills focus)</i>	<ul style="list-style-type: none"> Technical <i>(sector specific)</i> CPD Generic work related competencies <i>(recognition framework)</i> Entrepreneurship 	Higher York (FE & HE) Colleges WBL providers (PiP) Business Link Chamber of Commerce
Schools Colleges 'V'project (York CVS), Youth Service	<ul style="list-style-type: none"> Personal Challenge <i>(in-school, out-of-school, volunteering, DoFE, community work)</i> Young York Award 	Personal Development <i>(enrichment/challenge)</i>	<ul style="list-style-type: none"> PCDL <i>(Personal, Community & Development Learning)</i> Recognition Framework 	ACL, Family Learning (CYC), wider PCDL providers e.g.: libraries Future Prospects Aimhigher Vol/Com Sector
Connexions Youth Service, Castlegate & locality teams, Aimhigher Y.O.T	<ul style="list-style-type: none"> Universal Targeted: <ul style="list-style-type: none"> raising aspirations G&T vulnerable 	IAG & Progression Pathways	<ul style="list-style-type: none"> Universal – Nextstep Targeted <ul style="list-style-type: none"> Skills Coaching raising aspirations 	Nextstep providers (inc. VT / Guidance Services & FP) Aimhigher / Higher York York CVS JCP
Connexions Y.O.T, Skills Centre	<ul style="list-style-type: none"> Vulnerable groups <i>(LLDD, Y.O.Y etc)</i> At risk of dis-engagement 	Helping to Tackle NEET/worklessness	<ul style="list-style-type: none"> Disadvantaged groups Worklessness/skills for work 	JCP Future Prospects NextStep providers
NYBEP, Business Forum, Schools Colleges WBL Providers Connexions	To develop future workforce	Employer Engagement	To develop existing workforce	LA-EDU/York England / YF (Key Account Managers) Science City Higher York Colleges / WBL Providers

Learning City York Operational Plan & Review – April 2008 – March 2009

amongst individuals, as well as employers, for the benefit of social cohesion, local regeneration and economic growth

Summary of Strategic Priorities & Areas of Responsibility for Learning City York 2009/10

Strategic Partners: Lead Agency & wider Learning City partners	14-19	Key Strategic Issues	19+	Strategic Partners: Lead Agency & wider Learning City partners
Partners	Role of Learning City York		Role of Learning City York	Partners
<p>Lead Partner: City of York Council</p> <p>AD for Partnerships & Early Intervention (Paul Murphy)</p> <p>Young People's Service Assistant Manager & Lead Officer (Steve Flatley)</p> <p>Wider Partners: Members of the IAG & Raising Aspirations Group Aimhigher Askham Bryan College Castlegate Edge Foundation Higher York NYBEP Schools York College York Training Centre University of York</p>	<p>Link 14-19 Developments to IAG and Raising Aspirations:</p> <ul style="list-style-type: none"> - Deputy Chair of IAG & RA Strategy Group - Co-ordinate KS4 / Post-16 Opportunities Roadshow - Support transition of on-line prospectus from NYBEP to LA - Support development of careers IAG in schools & colleges - Support flow of data / information re: progression and destinations 	<p>IAG</p> <p>(Information, Advice and Guidance)</p>	<p>Review the marketing, promotion and co-ordination of activities to support Adult Learning & Skills, including:</p> <ul style="list-style-type: none"> - Learning 4 Life - Learning Festival / Skills Fest - Work of the PCDL Partnership - Activities between Future Prospects, Adult Learning (CYC) and York College 	<p>Lead Partner: City of York Council</p> <p>AD for Partnerships & Economic Development (Roger Ranson)</p> <p>Wider Partners: Next Step providers York College Future Prospects Adult & Community Learning Other PCDL providers e.g.: libraries, Voluntary & Community Sector Higher York</p>
<p>Lead Partner: NYBEP (Sue Gradwell, Jon Arundel, Yvonne</p>	<p>Link 14-19 Developments with Employer Engagement activities:</p>	<p>Employer Engagement</p>	<p>Develop the Skills Advocacy role to stimulate and engage employers to the skills agenda working both directly</p>	<p>Lead Partner: City of York Council</p>

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<p>Emerson)</p> <p>Wider Partners: Trident – Edexcel (Mike Jones) York College (?) Providers in Partnership (Christine Maskill) Young People’s Services (Steve Flatley, Dawn Moores at Castlegate)</p>	<p>Support:</p> <ul style="list-style-type: none"> - Work Experience developments for Y10/11 & post-16 (including voluntary work) - Development of Diploma Business Champions - Employer engagement activities for NEET, Diplomas, WBL, Apprenticeships, etc 		<p>and indirectly with employers, employer intermediaries / networks, via:</p> <p>Work with employer networks to identify needs and develop and align sector specific skills bids to support key economic sectors:</p> <ul style="list-style-type: none"> - Science City sectors - Business & Financial Services Sector (on behalf of Leeds City Region, MAA) via Train to Gain enhancement fund - Visitor Economy – working with Visit York & Higher York to identify priorities & targeted activity - Third Sector (VCS) – working with partners across the sub-region (York CVS, NYLC, NYFVO, NYLP) <p>Chair of Skills for Economic Growth Group (HY, EDU, SCY, LSC, YF, Business Links) – to co-here strategic developments across the city</p>	<p>AD for Partnerships & Economic Development (Roger Ranson)</p> <p>Employer network Partners: Key Account Managers (Yorkshire Forward & York England) Business Forum Economic Partnership Board (Business Leaders Group) Without Walls Strategic Partners</p> <p>Learning City Partners: Higher York & partners Providers in Partnership JCP Chamber Business Link</p>
<p>Lead Partners:</p> <p>City of York Council (Tim Homes, EDS)</p> <p>NYBEP (Sue Gradwell, Janette Gudgeon)</p>	<ul style="list-style-type: none"> - Support the development of an Enterprise Strategy for Young People <i>(in Primary & secondary or schools & colleges? Or specific age range to be inclusive of those that are NEET?)</i> - Link activity to a city-wide strategy to develop a ‘culture of enterprise’ in York 	<p>Enterprise</p>	<ul style="list-style-type: none"> - Lead on the development of a city-wide Enterprise Strategy with partners - Build on outcome of the Centre for Cities report 	<p>Lead Partner: City of York Council</p> <p>AD for Partnerships & Economic Development (Roger Ranson)</p> <p>Wider Partners: Higher York & partners Adult & Community Learning (CYC) Providers in Partnership Business Link Chamber</p>

				JCP
<p>Lead Partner: City of York Council</p> <p>AD for School Improvement (Jill Hodges)</p> <p>Lead Secondary Strategy Manager (Maxine ?)</p> <p>Wider Partners: Headteachers 11-18 Schools College Principals Joan Lupton (CYC) Yasmin Wahab (CYC)</p>	<p>Link 14-19 Developments specifically to narrowing the gap (post-16):</p> <ul style="list-style-type: none"> - Ensuring learner level data is in place and tracked 16 – 19 - Linking with strategies pre-16 - Work with providers to ensure appropriate progression opportunities are available from level 2 to 3 	Narrowing the Gap		
<p>Lead Partners:</p> <p>Higher York (Jessica Grant)</p> <p>Aimhigher (Pam Wilson)</p>	<p>Link 14-19 Developments to HE Progression and Opportunities:</p> <p>Support Higher York and Diploma Groups to develop:</p> <ul style="list-style-type: none"> - Curriculum at L3 - Additional specialist units - Progression compacts, progression from L3 to local L4 <p>Support Aimhigher:</p> <ul style="list-style-type: none"> - As Deputy Chair of Aimhigher York & North Yorkshire - To develop widening participation activities in York 	Progression to HE	<p>Support development of adult progression pathways:</p> <ul style="list-style-type: none"> - As member of Aimhigher York & North Yorkshire - Working the partners of the PCDL Partnership (including Higher York) 	Lead Partner: Higher York
<p>Lead Partner: City of York Council</p> <p>Paul Murphy, AD for</p>	<p>Link 14-19 Developments to NEET Strategy to ensure that the needs of vulnerable learners (NEET, LLD) are met through the</p>	Helping to Tackle NEET/worklessness	<p>Provide ESF & other funding Technical Assistance to:</p> <ul style="list-style-type: none"> - Adult Engagement - Skills for Jobs 	ESF Lead Partners: Guidance Services & Craven College as fund holders

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<p>Partnerships & Early Intervention</p> <p>Steve Flatley (Young People's Service & Lead Officer)</p> <p>Wider Partners: Members of the NEET Strategy Group</p>	<p>entitlement:</p> <ul style="list-style-type: none"> - As a member of the NEET Strategy Group - Providing ESF & other funding Technical Assistance for pre & post-16 provision 		<ul style="list-style-type: none"> - LAA Delivery Fund <p>Support the new Economic Inclusion & Employability Skills Group:</p> <ul style="list-style-type: none"> - Led by City of York Council - to co-ordinate city-wide worklessness activities - not yet set up 	
<p>Lead Partners:</p> <p>City of York Council – 14 – 19 Partnership Manager (John Thompson)</p> <p>Young People's Services Assistant Manager (Steve Flatley)</p>	<p>Ensure that 14-19 Developments:</p> <ul style="list-style-type: none"> - Work with learners to promote, design, shape and evaluate 14-19 provision - Work more closely with parents to promote, shape and evaluate 14-19 provision 	<p>Stakeholder and Learner Voice</p>		
<p>Wider Partners in York:</p> <ul style="list-style-type: none"> - Children's Trust – YorOK Board - LSP Community Strategy & LAA - Economic Partnership & Business Forum - Science City agenda <p>Wider Partners outside York:</p> <ul style="list-style-type: none"> - Leeds City Region - 14-19 Regional Challenge - GO Progress Checks - DCSF Twinning Partners 	<p>Link 14-19 Developments to other strategic bodies across the City and outside the city:</p> <ul style="list-style-type: none"> - to incorporate and reflect 14-19 priorities and - provide 14-19 data for monitoring purposes against priority indicators): 	<p>Strategic Links / Brokering Relations / Strategic Convener</p>	<p>Link to other strategic bodies across the City and outside the city:</p> <ul style="list-style-type: none"> - to incorporate and reflect employer / adult skills & learning priorities, and - provide data for monitoring purposes against priority indicators - 	<p>Wider Partners in York:</p> <ul style="list-style-type: none"> - LSP Community Strategy & LAA - Economic Partnership & Business Forum - Science City agenda <p>Wider Partners outside York:</p> <ul style="list-style-type: none"> - Regional Skills Partnership - Leeds City Region - National Employer Coalitions
<p>Activities will help to deliver:</p>		<p>Activities will help to deliver:</p>		

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<p>NI 79 - % of young people who achieve a L2 qualification by 19</p> <p>NI 80 – % of young people who achieve a L3 qualification by 19</p> <p>NI 81 – Difference in % terms of those young people attaining L3 at 19 of those who were in receipt of a FSM at age 15 and those who were not (LAA Indicator)</p> <p>NI 82 - % of young people who were in receipt of a FSM at age 15 who attain a L2 qualification by 19</p> <p>NI 106 – Difference in % points between young people eligible for FSM at 15 progressing to HE at 18 or 19</p> <p>GO Progress Check indicator re: IAG</p>	<p>Targets / Measures / Performance Indicators</p>	<p>NI 163 - To increase the working age population qualified to at least NVQ level 2 (LAA Indicator)</p> <p>NI 165 – To increase the working age population qualified to at least NVQ level 4 (LAA Indicator)</p> <p>50 new employers sign-up to Skills Pledge and / or Train to Gain Skills Offer eg: core or higher level enhancement fund (CYC Corporate Strategy Target)</p> <p>New funding opportunities drawn down by the city / partners (including employers) to support the employer / adult skills agenda</p> <p>Not sure how to measure the impact of the work with FP, York College & Adult & Community Learning, other than tangible development outcomes – open to suggestions!</p> <p>Profile of adult learning & skills priorities are raised amongst wider networks eg: Economic Partnership Board</p>
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Learning City York York SkillsFest - June 2009

1. Background – Context Setting

York City Vision and Sustainable Community Strategy (2004 - 2024) has two particular objectives about working with employers and working age adults on the skills agenda for the City of York:

‘To increase employer’s engagement and investment in the skills agenda that supports a commitment to employee development and learning’

‘To address the skills gaps that employers identify and provide appropriate high quality learning & skills opportunities to develop and maintain the talent pool of skilled and creative working age adults that is required to support York’s expanding knowledge and science-based economy.’

The **York Local Area Agreement (2008 -2011)** sets out two specific skills targets to inform activity:

- NI 163 - To increase the working age population qualified to at least NVQ level 2
- NI 165 – To increase the working age population qualified to at least NVQ level 4

Given the **current economic climate**, the skills agenda plays an increasingly important role in supporting businesses to thrive and survive, as well as individuals who are seeking work, whether from a position of being long term unemployed, inactive, recent / imminent redundancy or graduating. It is intended, therefore, that the SkillsFest activities will contribute to a further LAA target:

- NI 152 – To reduce the number of working age people on out of work benefits

2. Aim & Purpose

York’s Skills Fest aims to provide a focused time-framed high profile public showcase of events, tasters, workshops, seminars and PR activities to raise awareness of the benefits of investing in skills and workforce development to employers and working age adults, as well as raising awareness and take-up of the public funded ‘skills offer’ and ‘services’ available.

Whilst the programme of events is time-framed, it is hoped that this will provide an opportunity for participating providers and agencies to establish a more sustainable relationship with employers and individuals to support both current climate needs and the delivery of the Community Strategy objectives and LAA targets in the longer term.

Its purpose is therefore three-fold:

- To stimulate local business / employer demand for investing in skills and workforce development.
- To raise aspirations and demand of individual working age adults to invest and participate in skills training (whether in work or not in work)
- To increase take-up of the full breadth of public funded skills offer and services e.g.: Train to Gain, Higher Level Skills via HEIs, other ESF / Yorkshire Forward / JCP / LSC / HEFCE funded activities

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3. Target Audience

- employers from key economic sectors for York
- working age adults (those in work and those not in work, including those about to graduate)
- employer intermediaries e.g.: employer networks; private sector support agencies & professional bodies

4. Proposed Format (three distinct activities)

4.1 High Profile Launch & Showcase Exhibition Day/Evening (see Appendix 1) Thursday June 4th – Hospituum, Museum Gardens Target Audience: Employers / Businesses

Note: This event falls during the National Week of Volunteering & we will seek to align with the Business Benefits of volunteering

Day

10am – 4pm – Drop-in exhibition and ‘appointment service’ to engage employers with public sector skills and training providers, support agencies, services and funding available to new and established businesses (including support for those requiring to make redundancies)

Morning – seminar / workshop targeting the Voluntary & Community Sector re: support available through Train to Gain and a feature on Marketing (delivered by Higher York partners in response to identified need)

Note: This activity will be marketed in advance with pre-booked places

Afternoon - seminar / speed networking workshop for HR Managers / other interested parties, such as recruitment agencies & private sector business support intermediaries re: Train to Gain; Apprenticeships; Higher Level Skills; skills support for businesses & individuals facing redundancies; etc (pre-booked places)

Evening

5 – 7.30pm – High profile seminar for key business leaders (targeted via employer networks such as the York Business Forum, Chamber, Small Business Federation, Visit York, York Professionals etc)

Chaired by employer (Chair or member of Regional Skills Partnership – Yorkshire Forward to confirm);

Inspirational / motivational speaker (focusing on Commercialisation or Customer Services – key needs identified by Business Forum)

Speed networking activity to raise awareness and sell the benefits of a range of public ‘skills offer’ or ‘services’ e.g.: Train to Gain; Apprenticeships; JCP services; Working with HEIs; Business Benefits of Volunteering (officer + employer hosting each table)

4.2 Jobs, Skills & Careers Event for Individuals (see Appendix 2)

Saturday June 6th – city centre location or venue with parking and on a bus route (TBC)

Target Audience: those in work, seeking work or self employment (16+, including unemployed, inactive and undergraduates), those faced with redundancy,

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Building on format & success of the 'Support for You' event at the Knavesmire on March 11th. Combination of exhibitors (providers, support agencies & employers), workshops & one to one appointments to support those attending.

4.3 Programme of sector specific or themed skills workshops / seminars across the city

During June

Target Audience: employees (managers & practitioners), those seeking work, those faced with redundancy or seeking a career change (linking to Learning Fest activities at end June)

Providers and support agencies are invited to facilitate a range of skills and careers tasters, seminars, workshops and raising awareness events, at different venues across the city to target specific sectors or thematic issues. All activities must provide information about appropriate progression routes and services available to support employers / employees.

Sector specific activity to target:

- Visitor Economy – hospitality and tourism (Learning City liaising with Visit York)
- Retail
- Business and Financial Services
- Science City Clusters – Creative, Digital, Bio-science and Environmental Technologies
- Health & related services
- Public admin, education and services (Learning City liaising with CYC to facilitate a specific activity to support their Skills Pledge)
- Third Sector - Voluntary & Community Sector (Higher York liaising with York CVS)

Thematic issues to be targeted:

- 'Green' and 'sustainable' business skills
- Softer generic skills e.g.: commercialisation; sales & marketing; customer services
- HR related issues
- Leadership & Management
- Professional Development (literacy, numeracy & ICT)
- Self employment – setting up your own business
- Changing career / re-training

5. Marketing and Communications Campaign

A mix of media / PR / advertising / website / leaflet drops will support the two exhibition events and pre-registration to the programme of skills & careers tasters, workshops & seminars.

6. Branding

We will build on the 'Thrive and Survive' and 'Support for You' events held at the racecourse in March, adding simple skills-related strap lines to target employers and individuals e.g.: Thrive and Survive – People, skills and training support for Businesses; Support for You – Jobs, Careers and Training

7. Budget and Co-ordination of Skills Fest

Julia Massey – Learning City York e: julia.massey@vtpic.com; t: 07801 820711

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Funding already committed (£23k) – Yorkshire Forward (Skills Team) £15k; City of York Council (Economic Development Unit) £5k; Higher York £3k;

Core Steering Group – Julia Massey (Chair - Learning City York); Margaret Stead (Yorkshire Forward) Claire Newhouse (Higher York); Terry Atkinson (CYC, Economic Development Unit); Steve Guest (JCP); Rebecca Dodgson (UoY); Anna Hastie (YSJU); Susie Cawood (Chamber); Emma Leyland (Learning City)

Appendix 1

**‘Support for Businesses’
People, Skills and Training
Thursday 4th June 2009 - The Hospituum, Museum Gardens, York**

DAY TIME ACTIVITIES (9.00am – 5 / 6pm)

- 9.00am – 5.00pm** **Exhibition Doors Open***
Or 6.00pm? Ground Floor – 20-24 exhibitor spaces only (pop-ups stands only, table, chairs)
Appointments booked in advance with Exhibitors to be facilitated on the day or during the ‘Spotlight on Skills’ Campaign in June
- 9.15 – 10.15am** **Skills Support Speed Networking** - Conference Room – 1st floor
Meet the funders and the providers (register in advance)
- Intro – Learning City York re: aims & objectives for the city & supporting businesses through skills (Skills Pledge)
5 x 10 minute expose and Q&A of the business benefits of:
- Train to Gain – Brokerage service, upskilling & Enhancement Fund (Business Link)
 - Apprenticeships (LSC)
 - Local Employment Partnerships & Support for redundancies (JCP)
 - Working with undergraduates (Higher York)
 - Higher Level Skills (Higher York - TBC)
- 10.30 – 12.30pm** **Sector specific workshop**- Voluntary sector – Conference Room – 1st floor
NB Higher York working with York CVS & delivery partners to facilitate

Julia Massey – Learning City York e: julia.massey@vtpic.com; t: 07801 820711

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1.00 – 2.00pm

Skills Lunch - Skills Support Speed Networking (register in advance)
(conference room 1st floor – circa 50)

Meet the funders and the providers

Intro – Learning City York re: aims & objectives for the city & supporting businesses through skills (Skills Pledge)

5 x 10 minute expose and Q&A of the business benefits of:

- Train to Gain – Brokerage service, upskilling & Enhancement Fund (Business Link)
- Apprenticeships (LSC)
- Local Employment Partnerships & Support for redundancies (JCP)
- Working with undergraduates (Higher York)
- Higher Level Skills (Higher York - TBC)

2.30 – 3.30pm Workshop (TBC)

5.00pm or 6.00pm Exhibitors pack up – do we stay open until 6pm to try & catch those walking home after work? Noise shouldn't disturb upstairs.

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Appendix 1

EVENING ACTIVITIES (4.30 – 8pm)
Business Leaders Event (booked in advance)

4.30 – 8.00pm **‘Unlocking York’s Talent’**
People, Skills and Training Support for Businesses

4.30pm 100 – 120 delegates arrive – Coffee/tea/juice & networking – Ground Floor

5.00pm Welcome and Introduction (Conference Room – 1st Floor)
Chair of the Regional Skills Partnership – MARK ANDREWS (Chief
Executive of **NG Bailey – Leeds)**

5.10 – 5.50pm Key Note Speaker - **CYRUS TODIWALA MBE**

Proprietor and Executive Chef of the Café Spice Namasté restaurant group and
awarded an MBE in 2000 in recognition of his extensive knowledge,
skill, commitment and expertise to the restaurant and catering industry.

Cafe Spice Namaste is the only Indian restaurant in the UK to be awarded the
Investors in People Standard and a National Training Award as well
as being runners up for the Millennium Excellence Awards. Cyrus is
committed to the philosophy of lifelong learning and feels that training in
his restaurants is ‘almost a religion’.

5.50pm Vote of Thanks

5.55pm Introduction to Skills Support Speed Networking (Learning City York)

6.00 – 6.50pm Speed networking starts at 10 tables of 10 + 2 facilitators (1 officer + 1
employer)

5 x 10 minute expose and Q&A of the business benefits of:

- Train to Gain – Brokerage service, upskilling & Enhancement Fund (Business Link)
 - Apprenticeships (LSC)
 - Local Employment Partnerships & Support for redundancies (JCP)
 - Working with undergraduates (Higher York)
 - Higher Level Skills (Higher York)
- or**
- Business Benefits of Volunteering (areas to be covered inc. Continuous Professional Development opportunities & Corporate Social Responsibility)

6.55 – 7.25pm Key Note speaker - **JOHN McNAMARA**

Julia Massey – Learning City York e: julia.massey@vtplc.com; t: 07801 820711

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Chief Executive, Alliance of Sector Skills Councils since January 2009. John was the Chairman of the Federation of Awarding Bodies (FAB), the trade association for vocational awarding bodies, and also sits on the UK Vocational Qualifications Reform Board formed by the Department for Innovation, Universities and Skills.

Before joining the Alliance, John was Chief Executive of the British Institute of Innkeeping (BII), the professional member's organisation for licensed retailers, and the BIIAB, its wholly owned awarding body for licensed retail qualifications. John also has over 20 years of strategic management expertise gained within the financial services sector.

7.25pm Vote of thanks & very quick plenary!

7.30pm Close - Wine / juice & refreshments for networking on ground floor
Opportunity to sign up for follow-up appointment for any of the products / services

8.00pm Doors close

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Appendix 2

**‘Support for You’
Jobs, Careers and Training Opportunities**

**Saturday 6th June 2009 – 10am – 4pm
York St John University, Foss Sports Hall,**

10.00am – 4.00pm Exhibition Open

Registration for visitors – De Grey Court Reception
Entrance – side entrance to Foss Sports Hall

Note:

JCP is aiming to engage 15 employers with vacancies to exhibit
There will be a designated area for completing job applications
Need to facilitate appointment / follow-ups if visitors are unable to speak to an exhibitor on the day

10.30 – 4.00pm

5 x 30 minute workshops in De Grey Court

(or would it better to do less, for longer eg: 3 x 1hr?)

We are seeking exhibitors to facilitate workshops for the following suggested topics: Interview Skills; CV writing – how to stand out from the crowd; Life after redundancy; Job Search; Going self-employed; or anything else that you think would be useful to the target audience.

10.30 – 11.00am

Workshop 1

11.30 – 12noon

Workshop 2

12.30 – 1.00pm

Workshop 3

1.30 – 2.00pm

Workshop 4

2.30 – 3.00pm

Workshop 5

4.00pm

Exhibition closes



Developing a construction skills vision for York – supporting information for City of York Council

1. This paper seeks to provide some guidance on how the vision for construction skills development and employment in York could be embedded in City of York Council’s planning policy.
2. Some local authorities in England are also looking at this concept and it is understood that Construction Skills Sector Skills Council is currently working with authorities in the Midlands, North West and North East of England.
3. This paper specifically seeks to answer the following two questions:
 - a. What would the Council ask a developer, building contractor etc to commit do in terms of skills and employment?
 - b. What are the reasonable thresholds of site size, company size etc and therefore who would be asked to sign up to this sort of commitment (or should every builder and small developer be expected to)?
4. In terms of question a) the information and activity required within an Employment and Skills Plan provides a useful basis. The principle behind this plan involves contractors and their supply chain committing to support skills, employment and community activities relating to the construction site and the wider working of the businesses concerned e.g. architect, marketing and accounting roles at an office location. Contractors and their supply chain should be requested to report on (potentially at planning application stage) how they would support some or all of the following activity:
 - a. Links with local schools, colleges and universities through:
 - i. Work experience placements for 14-16 and 16-19 year olds (the split in the year groups reflects the different stages of secondary education delivery).
 - ii. Work shadowing placements for all ages
 - iii. Young Apprenticeships
 - iv. Higher Education students
 - v. Summer placement
 - vi. Coaching and mentoring young people or adults learning the trades.
 - vii. Employing Apprentices (programme led, traditional and adult apprentices)
 - viii. Employing graduates
 - ix. Project work and site visits plus other activities for learners in the sector.

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- x. Sourcing training for their own workforce through local training and education providers including colleges and universities.

- b. Promoting the sector to local people both young and old through:
 - i. Ambassador roles to promote the sector locally.
 - ii. Professional development of teachers and tutors or intermediary agencies such Job Centre Plus.
 - iii. Promote diversity in the workplace.
 - iv. Welcoming site visits, events and activities.

- c. The local job market through:
 - i. Creation of new jobs including Apprenticeships, including liaising with Job Centre Plus.

- d. Current employees within their businesses through:
 - i. A commitment to examining the training needs of their employees (training needs analysis)
 - ii. Health and Safety training
 - iii. Sourcing training to up-skill their workforce, through short or longer term accredited or non-accredited training including support for literacy and numeracy, and those employees where English is not their first language.

- 5. It would be unreasonable to expect all of the above should be supported by contractors but a commitment to some aspects would be essential.

- 6. Clearly there needs to be an emphasis on procuring local labour, services, education and training. This links well with themes of supporting requirements for social, economic and environmental well-being in localities.

- 7. In addition, in order for companies to recognise and work with local partnership structures which operate very well in the City it would be useful to note:
 - a. How they could access skills and training support, work with schools, colleges and universities and the local support services available to them.
 - b. Who they would be expected to work with.

- 8. In terms of question b) it is suggested that the principles of what would be expected should apply to all sites, however, clearly there are practicalities regarding small projects for improvements to private houses. However, as a minimum these principles should apply to all commercial/business construction sites, new housing developments (of two or more houses), refurbishments of social housing, development of leisure/open spaces and parks.

- 9. It would also be worth considering that City of York Council could lead on developing an agreement between public sector bodies about ensuring

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that the about ideas are included in all public builds e.g. Health Authority (new hospitals etc), Building Schools for the Future buildings, colleges and universities. This would include ongoing maintenance of public buildings. This concept and agreement would greatly strengthen the positive local impact.

10. Finally, for commercial and business property development, particularly where one or a consortium of developers will manage the site post construction, consideration should be given to how training and learning is going to be offered to employees within the businesses which occupy the new buildings and how local labour could be employed within businesses. Clearly this would provide a commitment to the City's social and economic well-being agenda, as well as, in some locations providing environmental benefits if management companies and their tenants were willing to work with training and learning providers who could bring services onto the premises of local businesses.

Jessica Grant, Director, Higher York
01904 876349, j.grant@higheryork.org

Project	Purpose	Outcomes	Progress
Enterprise Fund	The scheme is designed to assist existing businesses under three years old or people who are out of employment and are considering setting up a new business within the city. York traditionally has a comparatively low rate of new business start-ups	Entrepreneurs are incentivised, businesses have a ready source of support during their set-up. Over 3 years the aim is to support 50 new enterprises	Take-up of the fund has initially been slow - three businesses have taken up the fund to date, its provision is an important resource in supporting new business growth.
Enterprise training in schools	<p>The training is intended to help develop enterprise skills for all secondary school pupils at key stage 3</p> <p>The need to nurture talent and enterprise from an early age is very important in the current competitive employment market. This training seeks to help with equipping the workforce of the future with the right skills and attributes.</p>	<p>Ensure that all of York's public secondary schools have access to a programme of enterprise training.</p> <p>Young people develop key employment skills and are more informed and engaged on enterprise issues</p>	<p>Training has taken place in Burnholme Community College Archbishop Holgate's School York High School</p> <p>All other schools have confirmed dates in May and June except Joseph Rowntree School All Saints High School</p> <p>The programme will culminate in a final at Engineering Inspirations (a NYBEP showcase event) at the Yorkshire Air Museum on the 1st July. Here the winners from each of the school heats will come together and compete inter-school.</p>
City Centre Partnership	To provide project support to a number of on-going initiatives which required sustaining following the decision not to continue with the City Centre Partnership's Chief Executive post.	Maintaining active involvement with at least 25 city centre retailers/traders through the Retail Forum and Retail Strategy Group with the aim of maintaining city centre footfall	On-going initiatives have been sustained as planned, these include encouraging private sector involvement with city centre promotional activities, developing new initiatives such as the Minster Quarter and taking a longer term view of the development of the city centre through the Area Action Plan.

Project	Purpose	Outcomes	Progress																
Production of 'York on a Budget' book	To provide York's residents with reliable advice on how to make the most of their money.	<p>Production of 20,000 copies for York residents to help inform on money saving, how to budget and deal with debt. Also to inform on the range of assistance and services available i.e. Future Prospects and Credit Union</p> <p>Promotion of information to assist financial inclusion, maximising income and minimising debt</p>	The booklet has been produced, launched and distributed. It has been well received and is available from public receptions around the city, in libraries and on the council's website.																
Provision of 3 Credit Union savings points	Community Savings Points provide improved access to the Credit Union's services in neighbourhoods.	<table border="1" data-bbox="1061 587 1599 730"> <thead> <tr> <th>Targets</th> <th>Members</th> <th>Savings</th> <th>Loans</th> </tr> </thead> <tbody> <tr> <td>Year 1</td> <td>100</td> <td>£8k</td> <td>£22.5k</td> </tr> <tr> <td>Year 2</td> <td>200</td> <td>£16k</td> <td>£45k</td> </tr> <tr> <td>Year 3</td> <td>300</td> <td>£24k</td> <td>£67.5k</td> </tr> </tbody> </table> <p>Improved financial inclusion, ready and sustainable source of debt consolidation, reduced reliance on doorstep lenders, improved retention of credit in the local economy</p>	Targets	Members	Savings	Loans	Year 1	100	£8k	£22.5k	Year 2	200	£16k	£45k	Year 3	300	£24k	£67.5k	<p>In addition to the 3 saving points identified, a number of ward committees have also considered the establishment of CSPs following joint bids submitted by the credit union and CAB.</p> <p>Nine Ward Committees have provisionally agreed to fund the establishment of CSPs, but are awaiting confirmation of their budget carry-forwards in June before being able to fully commit. This means a delay to the establishment of the savings points funded via One City in order to avoid duplication of ward provision.</p>
Targets	Members	Savings	Loans																
Year 1	100	£8k	£22.5k																
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Project	Purpose	Outcomes	Risks and mitigation
<p>Enhancing the economic vitality and viability of the City Centre</p>	<p>Three related projects designed to enhance footfall in the City Centre and ensure a welcoming environment in order to create confidence for further investment. These are:</p> <ol style="list-style-type: none"> 1. A research and marketing campaign to attract additional shoppers to York from outlying areas who may chose to shop at other regional and sub-regional centres. This is to be led by Visit York and will cost up to £25,000 for one-off expenditure, with the potential to match this against funding from Welcome to Yorkshire. 2. Additional measures to enhance the attractiveness of the City centre environment. These include the provision of additional tubs and planters as part of the York In Bloom campaign – at a cost of £20,000 for one off expenditure. In addition, it is proposed to work with Illuminate York to seek ways of extending lighting into the winter season as well as ensure key settings within the City Centre are appropriately decorated over the festive period. These elements are to worked up in more detail, working within a proposed allocation of £30,000. 3. A specific initiative to enhance the street scene through providing art based vinyl covers for improving vacant shop fronts, at a cost of £15,000 for one-off expenditure with in kind support from Visit York and the York Measures Trust. 	<p>These measures are intended to impact on City Centre footfall as recorded by cameras on Coney Street and Parliament Street.</p> <ol style="list-style-type: none"> 1. The research and marketing campaign is intended to address a decline that the City Centre has experienced in its share of regional retail spend. 2. The investment in York In Bloom is intended to help achieve a Gold rating that will enhance the attractiveness of the City Centre and can be used for marketing purposes. 3. Initially 10 sites to be targeted through the street fascia project with a view that the initiative can be self-sustaining and incorporate other retail centres outside the City Centre. 	<p>Impact of measures on city centre footfall – the specific impact of each measure on the City centre footfall is difficult to isolate. Regular monitoring will take place and be reported back to the Retailers Forum and Retail Strategy Group.</p> <p>Research prior to the marketing campaign will aid the success of this initiative.</p> <p>Early discussions with agents and owners has identified suitable properties in the City Centre to be targeted for the street fascia project. Local artists have also been identified to get involved with this.</p>

Project	Purpose	Outcomes	Risks and mitigation
Future Prospects	<p>Future Prospects (FP) have responded to a 40% increase in the take-up of in-depth sessions for people seeking employment advice and guidance. This has also been characterised by a substantial increase in the number of people seeking specific debt and benefit advice, a service not advertised by FP. The cost of directly employing a member of staff to provide this specialist support for 12 months is estimated at £30,000.</p>	<p>To maintain customer satisfaction levels among clients accessing services at Future Prospects by ensuring that staff are available with relevant skills to respond to increasing numbers seeking debt and welfare advice.</p>	<p>Difficulty of recruiting relevant staff on short term contract - FP have good contacts to seek appropriate staff; an alternative approach will be to train up existing staff with relevant skills, although this may impact on developing an immediate response to identified needs.</p> <p>Change in numbers of beneficiaries and demand for services – early indications suggest that this service will continue to be required over the next 12 months. Whilst the economy may improve within this time periods, there is likely to be a time lag before it impacts on numbers of job seekers.</p>

Project	Purpose	Outcomes	Risks and mitigation
Skills and Worklessness	<p>A range of projects to support skill development across the City covering both high level skills in addition to supporting economic inclusion from all sections of the community. Specific initiatives within this will be targeted at working with businesses across the City in order that they take advantage of publicly available funding for skills development. Specific initiatives include:</p> <ol style="list-style-type: none"> 1. Funding to sustain in the next year the prioritised activities of the Learning City Partnership, particularly those related to employer engagement in skills and enterprise development, at a cost of £20,000.; 2. Funding of £20,000 to extend the work of Higher York particularly focussed on higher level skills and delivering a programme through to September 2010 in relation to additional funding of £600,000 approved by the Higher Education Funding Council of England (HEFCE) in response to the current economic situation; 3. Funding of £5,000 to support the Skills Fest to engage employers and working age adults of funding and opportunities to support skills and workforce development. 4. Seedcorn funding of £5,000 to examine the scope for developing construction skills as a means of encouraging local labour on major development projects and to ensure that relevant skills are in place when the economy improves. 	<p>Support for these initiatives will help deliver measurable outcomes in relation to NVQ level 2, 3 and 4 performance which all feature in York's Local Area Agreement. Specific measures will also seek to increase the take-up by local businesses across the City of publicly available funding for training (such as Train2Gain).</p>	<p>Impact of initiatives on LAA targets and take-up of Train2Gain funding by local businesses – again, it is difficult to isolate the specific impact of each measure. The proposals have been developed through a strong partnership approach and monitoring performance will take place through the Learning City partnership in particular. Easily understood information has been produced on the skills offer for local businesses, with a single point of contact identified for business to address their needs to. Tailored awareness sessions have been held for specific business groups such as the York Business Forum and York Professionals. Specific contracts will be put in place with both HEFEC and Yorkshire Forward regarding the funding agreed to support higher level skills.</p>

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Executive**12 May 2009**

Report of the Director of Neighbourhood Services

Kerbside Recycling: City Wide Expansion 2009 - 2010**Summary**

1. An update to the City Council's Waste Strategy was approved in September 2008 with a series of specific actions to be progressed to achieve a 50% recycling target for household waste by December 2010. This report provides an update on the rollout of kerbside recycling and alternate weekly collections to all households that will help to meet this target.

Background**Household Waste Recycling Act 2003**

2. The Household Waste Recycling Act 2003 requires all Waste Collection Authorities (WCAs) in England to provide all households with kerbside collections for at least two recyclable materials by 31 December 2010.
3. Current performance against this requirement shows that 11,510 properties do not meet the criteria of the Act. This includes 7,520 properties that do not have any recycling service and 3,990 properties with only one recycling material collected.

Groves Project

4. In October 2007, a budget of £80k was agreed for 2008/2009 (with a full year budget of £160k) in order to test varying recycling and refuse collection methods in the terraced properties and flats of the Groves.
5. The basis of the pilot is to provide the necessary information and data on which to plan the rollout of kerbside recycling to all households in the City that have limited recycling collections or no service at all.

City Wide Expansion Of Kerbside Recycling & AWC

6. In October 2007, Members agreed to a rollout of recycling across all households from April 2009 with a provisional annual cost of £241k. Details of rollout are subject to data and findings arising from the Groves project.

7. The expansion of the kerbside recycling service means that there will be more consistency in service provision across the city and all householders would be able to contribute to recycling. It will also ensure that the Council will achieve compliance with the Household Waste Recycling Act 2003 by December 2010. This would cover approximately 11,510 properties (including flats and other communal properties), made up as follows:
 - i. 7,520 households with no recycling service
 - ii. 3,990 households with a limited (paper only) service
8. The costs of introducing recycling to all households were updated in September 2008. Members approved an annual revenue budget of £210k for two recycling rounds, this is in addition to the budget already agreed and as indicated in para 4 (above). In addition Members approved an additional capital budget of £229K for containers which could be covered by the Waste Infrastructure Capital Grant 2008 - 2011. A growth bid will be submitted later in 2009 for budget to complete the city wide roll out in 2010.
9. In September 2008, Members also approved that provision of full recycling should be supported by the introduction of an alternate week system of collection of residual and recyclates (AWC) across the City. Consideration needs to be given to the 12,250 properties which currently receive a full dry recycling service but maintain a weekly refuse collection service. The introduction of AWC is proven to reduce waste taken to landfill. Therefore, the total number of properties that will change to AWC is 23,760 and includes those properties currently receiving a limited or no recycling service and currently have weekly residual collections (para 7).

Consultation

10. The rollout programme for kerbside recycling and AWC will include extensive communications with residents, members, council front line staff and other appropriate groups, for example Resident's Associations.
11. As part of the Groves trial, focus group consultation was undertaken with disabled residents about the existing arrangements for refuse and recycling collection and the options for the future. Focus was put on potential problems in areas of terraced housing. Surveys of residents in the houses and flats have provided useful quantitative data regarding the collection methods being trialled. The consultation and survey results, along with other feedback given to us throughout the trial, will be used to formulate the roll out plan.

Analysis – Project Development

Groves Area

12. Progress has been made on the development of phases 1 and 2 of the project. This work is being evaluated and the information will be used to plan the expansion of service to terraced and other properties throughout the rest of the city in 2009 and 2010.

Phase 1: Groves – Terraced (320 properties)

13. Since the 14th October 2008 alternate week collections commenced from the front edge of these properties. Residents have been using a range of containers to store and present their refuse and recycling.
14. Phase 1 feedback (based on survey response). This terraced area is predominantly privately owned properties although a number are privately rented with some student lets. The majority of residents are aware of and do participate in the kerbside collections however, those that do not generally prefer to use local bring sites. Since the collections changed in October, most households now recycle a greater variety of materials at the kerbside, largely made up of plastic bottles, food tins & drink cans and cardboard, which they did not recycle previously. There is a divide in the opinion that the AWC has encouraged an increase in the amount that residents recycle. Most rate our service as being good or excellent and leaflets and letters have proved to be the most effective forms of communication used throughout the trial so far. Both boxes and recycling stations have been trialled and most are satisfied with all aspects of the container including size, storage and moving. While there is some question over the appearance of the street on collection day, the kerbside boxes appear to be the most favourable overall. Those that have been using a wheeled bin for their refuse also raised the issue of the streets appearance on collection day but generally found it satisfactory in all other aspects. Other residents remain on a sack collection for refuse and are similarly satisfied with their arrangement. Largely residents have had no difficulty in managing their waste in the alternate week collection period.
15. Green boxes with lids have emerged the most popular and practical containers for recyclables however, some favour the mobility advantages of using a recycling station (a modified wheeled bin that contains two boxes and a tray). Encouraging residents to segregate the differing materials into multiple boxes has assisted collections greatly and enabled us to conclude that a three box system is the best approach to presenting recycling. A good participation has resulted in significant recycling tonnages on a regular basis considering the small number of properties throughout these streets.
16. Having initially offered residents a choice of either a wheeled bin or sacks for landfill refuse, the hybrid system proved challenging to operate. Some residents have taken advantage of an offer of a storage bin for holding sacks

between fortnightly collections. This appears to be a good compromise and reduces any health risk from storing loose sacks.

17. Recent changes have enabled us to trial a uniform refuse collection method in a number of streets. Some residents have expressed their dislike for wheeled bins, which cannot be stored away from view. Whilst we appreciate that they are not always aesthetically pleasing, wheeled bins do perform an important function in safely storing refuse for two weeks and allowing our collection operatives to operate safely whilst minimizing the manual handling of sacks.

Wheeled bins also enable us to set a limit on the amount of residual waste that can be presented, whereas sack collections do not. This could be addressed by limiting the number of sacks that a household can present each collection, for example by supplying and collecting only council branded sacks. At present, one sack is provided per property per week, but a supply of 4 sacks per fortnight would be the equivalent to the capacity of one wheeled bin. There would be some financial implications for this.

18. Phase 1 continues as we explore the possibility of categorizing house types within individual streets and developing a model collection service. It is intended that city wide use of wheeled bins will be encouraged, where possible, for the collection of refuse. Exceptions will exist where the safety of residents and our operations are compromised. A set of criteria will be used to determine whether wheeled bins are suitable and, if not, the best alternative collection method.
19. Preference exists for a wheeled bin collection from the front edge of property followed by wheeled bin collection from a central collection point, communal (shared) wheeled bin collection, sack collection from front edge of property and, lastly, sacks presented in a central collection point is the least preferred option.

Phase 2: Groves – Flats (325 properties)

20. In early December 2008 we supplied 27 blocks with communal recycling containers. At the same time, new bins replaced the existing landfill containers following a review of the total capacity required at each block. With an alternate week collection in mind, this remained largely unchanged in order to encourage residents to utilize the provision of recycling containers.
21. Every container has been clearly labeled to indicate its function in a bid to raise awareness and ultimately reduce the amount of waste taken to landfill. A range of recycling containers are being trialed at various locations throughout different size and shape blocks. Each resident has been provided with a re-useable bag to store and carry recyclables from their flat to the recycling point.

22. All bin chutes have been closed to prevent blockages over a fortnightly period, but also encourages residents to dispose of recyclable materials at the same time as taking their rubbish out.
23. Recycling collections began with immediate effect while the alternate week collection of refuse and recycling was postponed until after the Christmas period to avoid any confusion. This granted us time to consider our approach to issues such as side waste and fly tipping which were an existing concern prior to AWC.
24. Having previously had no recycling facility, the participation has been outstanding. And the impending evaluation of this phase, promises to confirm our approach to the introduction of recycling and AWC in flats city wide.

Performance

25. The kerbside recycling collections are being very well used with an average of 2.1 tonnes of recycling collected from the houses per fortnight and 1.72 tonnes from the flats. The recycling rate for the houses is approximately 35%.
26. Participation by residents in the terraced streets is very good. The number of kerbside recycling containers being presented averaged at 63% at the start of the collections, with 83% of residents classed as participating (a household is counted as participating if they present their recycling once during 3 consecutive collections). Recycling tonnages remain constant, but set out rates would be expected to drop over the course of time and the set out rate is now averaging 47%. Flats residents participation is encouraging with 99% of respondents to the postal survey claiming to use the recycling bins.

City Wide Expansion

27. A project team is being set up to deal with the detailed work involved with the introduction of recycling and AWC to flats, terraced and other properties. Individual tailored solutions will be required for many locations and particularly for flats and other communal properties. The project team will consist of a waste strategy officer, a waste support officer, a supervisor and administrative support. The project team will be in addition to core service staff and all the posts will be on a temporary basis until the expansion is complete.

28. Proposed timetable for rollout of kerbside recycling and AWC is shown below:

Date	Area	Property Type	Number of Properties
June / July 2009	Phase 3 – Groves	Terraced & Flats	1,000
July 2009	Phase 4 – City Wide	Flats & Other Communal	3,000
October 2009	Phase 5 – City Wide	Mainly Terraced	3,990
April 2010	Phase 6 – City Wide	Mainly Terraced	3,220 (estimate)
October 2010	Phase 7 – Rural	Farms & Isolated Properties	300
July 09 to December 2010	Migrate properties currently with full recycling service to AWC	Mixed	12,250

29. Details of specific work involved in each phase of the timetable:

Phase 3: Groves - Terraced / Flats (approximately 1,000 properties)

30. June / July 2009 - This area represents the first major step in the kerbside expansion project and is based on the principles established in the earlier work of Phase 1 and 2. Properties currently receiving a limited recycling collection will be upgraded to the full service.

Phase 4: City Wide - Flats / Communal (approximately 3,000 properties)

31. July 2009 - Rollout recycling and AWC to flats and communal properties. Some of these properties already have a recycling service but many do not receive any service. Phase 2 of the Groves project is key to ensuring a successful rollout to these properties.

Phase 5: City Wide - Terraced / Other (approximately 3,990 properties)

32. October 2009 - Extend recycling at properties with limited paper only recycling service.

Phase 6: City Wide - Terraced / Other (estimated 3,220 properties)

33. April 2010 - Rollout recycling to terraced and other properties that have no recycling service.

Phase 7: Rural - City Wide – Farms / Isolated Properties (approximately 300 properties)

34. October 2010 - Rollout recycling to farms and isolated properties that have no recycling service.

Migration of Properties Onto AWC

35. The migration of properties onto AWC will be an ongoing process from July 2009 to December 2010 and will be implemented in tandem with the roll out of kerbside recycling.
36. During the various phases of the city wide rollout of kerbside recycling and AWC the suitability of properties for garden waste collection will also be looked at.

Corporate Priorities

37. The Without Walls Sustainable Community Strategy 2008-2025 will provide a sustainable framework which will aim for York to be a city with low levels of pollution and waste production and high levels of recycling. The rollout of kerbside recycling and AWC throughout the city will make a significant contribution to fulfilling this aim.
38. This work contributes strongly to the corporate strategy direction statement of placing environmental sustainability at the heart of everything we do.
39. The rollout of kerbside recycling and AWC throughout the city is an important factor in the delivery of the corporate priority of decreasing the tonnage of biodegradable waste and recyclable products being sent to landfill for disposal.
40. This work also contributes to delivering the aims of the Corporate Sustainability Strategy by reducing York's CO2 emissions, increasing recycling and managing waste to the best practice standards.

Implications

41. Implications of the rollout of kerbside recycling and AWC are:
- **Financial** - Members have approved the budget for the city wide expansion of kerbside recycling and AWC.
 - **Human Resources (HR)** - Additional staff are being recruited to help deliver the project.
 - **Equalities** - A strategic equality impact review has been undertaken following the corporate model.
 - **Legal** - There are no legal implications.

- **Crime and Disorder** - There are no implications in this report.
- **Information Technology (IT)** - There are no implications in this report.
- **Property** - There are no implications in this report.
- **Enforcement (Neighbourhood Services)** - The Groves project is only small in terms of the number of properties involved but there has still been a considerable input of resources needed from enforcement staff. As services are expanded throughout the city the role of the enforcement team will need to be reviewed to ensure that resources are not too stretched.
- **Housing Services / Managing Agents / Landlords / Residents' Associations** - There will need to be extensive consultation with all of these stakeholders to establish suitable storage arrangements for recycling and refuse containers.
- **Friends of St Nicolas Fields** – The charity carry out recycling operations at 5,350 households in the city centre under a Service Level Agreement with the council. The charity is currently reviewing its own position regarding future service provision. There will need to be an ongoing engagement to ensure that we maximise the potential of this sector in delivering the rollout.

Risk Management

42. The risks associated with this report are already contained in the Magique Risk Register for Environmental Services.

Recommendations

43. Members note the progress made on kerbside recycling and alternate weekly collections and approve the proposed timetable for the city wide expansion of the service.

Contact Details

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Interim Director of Neighbourhood Services

Report Approved

Date 27 April 2009

Chief Officer's name: **Adam Wilkinson**
Title: **Interim Director of Neighbourhood Services**

Report Approved

Date 27 April 2009

Specialist Implications Officer(s) *List information for all*

Implication: Technical /

Name: Shaun Donnelly

Title: Waste Management Officer

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Wards Affected: *List wards or tick box to indicate all*

All

For further information please contact the author of the report

Background Papers:

- 'Waste Management Strategy 2007/8 to 2013/14' Executive Report, October 2007.
- 'Waste Management Strategy 2008/2014 - Refresh' Executive Report, September 2008.

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